

Mexico Automotive Manufacturing Market to 2027

Industry Report | 2023-12-01 | 58 pages | MarketLine

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Report description:

Mexico Automotive Manufacturing Market to 2027

Summary

Automotive Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.
- The Mexican automotive manufacturing industry had total revenues of \$104.8 billion in 2022, representing a compound annual growth rate (CAGR) of 5.8% between 2017 and 2022.
- Industry production volume increased with a CAGR of 0.4% between 2017 and 2022, reaching a total of 6.3 million units in 2022.
- The growth in the Mexican automotive manufacturing industry is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in Mexico reached 100.5 in January 2022, up from 96.1 in January 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Mexico

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- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico automotive manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the Mexico automotive manufacturing market by value in 2022?
- What will be the size of the Mexico automotive manufacturing market in 2027?
- What factors are affecting the strength of competition in the Mexico automotive manufacturing market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's automotive manufacturing market?

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