

Womenswear in Brazil

Market Direction | 2024-01-10 | 29 pages | Euromonitor

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Report description:

In 2023, Brazil found itself at a crucial economic juncture, emerging from the shadows of the pandemic's economic downturn. The country experienced a reduction in inflation after grappling with the economic fallout of the pandemic, offering a glimmer of hope for the nation's financial recovery. While the preceding years saw a commendable rebound in sales of womenswear, the subsequent increase in costs and the lingering impact on the purchasing power of Brazilian consumers continued to shape dail...

Euromonitor International's Womenswear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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