

Vegetables in Spain

Market Direction | 2024-01-08 | 20 pages | Euromonitor

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Report description:

Amidst surging prices, consumer consumption of fresh vegetables witnessed a heavy decline in retail volume terms in 2022. This price escalation varied across different product categories, with tomatoes standing out as one of the most affected. Consequently, consumers shifted their preferences towards more budget-friendly, shelf-stable, and convenient choices like frozen vegetable mixes and canned tomatoes. In general, Spaniards also embraced new consumption patterns characterised by heightened m...

Euromonitor International's Vegetables in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Producers invest in innovation to tackle issues around climate change and food wastage

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