

Vegetables in Mexico

Market Direction | 2024-01-12 | 20 pages | Euromonitor

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Report description:

Russia's invasion of Ukraine in early 2022 placed a huge strain on the global economy. With Russia and Ukraine being key suppliers of a wide range of goods from fuel to fertilisers and wheat this led to high rates of inflation worldwide. These inflationary pressures were also felt in Mexico which had a negative impact on sales of vegetables in 2022, with production costs rising mostly due to the impact of rising fuel prices on transportation costs. Producers were forced to pass on these price in...

Euromonitor International's Vegetables in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Vegetables in Mexico
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List Of Contents And Tables

VEGETABLES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of vegetables continue to grow despite economic pressures

New business opportunities present themselves as consumers pay more attention to where their vegetables come from

PROSPECTS AND OPPORTUNITIES

Sustainability concerns likely to influence the demand for and the production of vegetables

Vegetables likely to see steady growth due to their importance to a healthy and balanced diet

Summary 1 Major Processors of Vegetables 2023

CATEGORY DATA

Table 1 Total Sales of Vegetables by Category: Total Volume 2018-2023

Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Vegetables by Category: Volume 2018-2023

Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Vegetables by Category: Value 2018-2023

Table 6 Retail Sales of Vegetables by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028

Table 10 \square Forecast Retail Sales of Vegetables by Category: Volume 2023-2028

Table 11 \square Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028

Table 12 \square Forecast Retail Sales of Vegetables by Category: Value 2023-2028

Table 13 \square Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028

FRESH FOOD IN MEXICO

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 \square Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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