

Vacuum Cleaners in Portugal

Market Direction | 2024-01-08 | 36 pages | Euromonitor

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Report description:

Although overall volume growth declined marginally in 2023, vacuum cleaners is witnessing significant activity in product development. Due to the growing popularity of robot and stick vacuum cleaners, more brands have entered this segment and existing players are reinforcing their position by launching new models. This has resulted in a wider offering of robots and more affordable prices in what is traditionally an expensive segment. Current value sales have been boosted by consumers trading up...

Euromonitor International's Vacuum Cleaners in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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