

Sugar and Sweeteners in Mexico

Market Direction | 2024-01-12 | 18 pages | Euromonitor

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Report description:

Sales of sugar and sweeteners declined in retail volume terms in 2023, continuing a long-term trend that was only temporary halted in 2020 by the outbreak of COVID-19. Sugar has gained an increasingly negative image in terms of its effect on health, with the COVID-19 pandemic placing a spotlight on the threat posed by health conditions such as diabetes and obesity. The Mexican government has also strengthened its communications about the importance of healthy eating habits, with obesity, diabete...

Euromonitor International's Sugar and Sweeteners in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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