

## **Starchy Roots in Mexico**

Market Direction | 2024-01-12 | 19 pages | Euromonitor

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### **Report description:**

Potatoes account for most sales of starchy roots in Mexico with these being used in a broad range of dishes, with consumers perceiving them to be healthy ingredients that provide satiety. Furthermore, they are frequently consumed as a side dish. The idea of potatoes as a staple food in Mexico helped to maintain stable demand for these products even as consumers started to spend more time outside the home. With money being tight due to high inflation many households restricted their spending to m...

Euromonitor International's Starchy Roots in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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