

Sportswear in Brazil

Market Direction | 2024-01-10 | 21 pages | Euromonitor

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Report description:

In 2023, Brazil emerged as a beacon of recovery after the tumultuous period marked by the global pandemic. The economic landscape of the country witnessed a transformative shift as it navigated the challenges of the post-pandemic era. The first year after the pandemic was officially over brought a resurgence of socialisation, with people eager to reconnect and revive the spirit of community that started in 2022.

Euromonitor International's Sportswear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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