

## Sauces, Dips and Condiments in Indonesia

Market Direction | 2024-01-08 | 24 pages | Euromonitor

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### Report description:

Sauces, dips and condiments saw another year of growth in both retail volume and retail value terms in 2023. Sauces remains the biggest contributor to the category's development, specifically soy sauce products. The foodservice channel experienced higher volume growth than the retail channel during the year. The consumer foodservice industry's general return to positive growth, which started at the end of 2022, was one of the main reasons for the category's development. As people eat out more, i...

Euromonitor International's Sauces, Dips and Condiments in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Expansion of consumer foodservice boosts sales in soy sauce

Unilever Indonesia Tbk PT retains lead, while more variants are offered by Sayap Mas Utama PT

Increasing presence of smaller packaging, while more Korean sauce variants are available

PROSPECTS AND OPPORTUNITIES

Strong growth expected over the forecast period

Sauces to remain the main contributor

Producers to remain committed to innovation in chili sauce

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