

RTD Tea in Slovenia

Market Direction | 2024-01-10 | 26 pages | Euromonitor

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Report description:

In 2023, RTD teas saw growth in both retail volume and current value terms. Sophisticated flavour combinations are contributing to the growth of the category, with consumers seeking out special teas, including exotic flavours like passion fruit from Fuze Tea. Consumers are more demanding than ever and are looking out for new taste experiences. Fructal launched RTD tea with Sicilian lemons to cater to these growing needs.

Euromonitor International's RTD Tea in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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