

## **Pulses in Mexico**

Market Direction | 2024-01-12 | 19 pages | Euromonitor

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### **Report description:**

Beans are perceived as a basic staple by Mexican consumers with these products being used in a wide range of traditional dishes. Furthermore, in times of economic difficulties, they are often seen as an affordable substitute for meat in some popular dishes. For example, following the outbreak of COVID-19 sales of beans witnessed dynamic double-digit growth in retail volume terms as consumers stocked up on essentials and also cooked and consumed more meals at home. Beans are ideally suited to sto...

Euromonitor International's Pulses in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pulses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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