

Pulses in Mexico

Market Direction | 2024-01-12 | 19 pages | Euromonitor

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Report description:

Beans are perceived as a basic staple by Mexican consumers with these products being used in a wide range of traditional dishes. Furthermore, in times of economic difficulties, they are often seen as an affordable substitute for meat in some popular dishes. For example, following the outbreak of COVID-19 sales of beans witnessed dynamic double-digit growth in retail volume terms as consumers stocked up on essentials and also cooked and consumed more meals at home. Beans are ideally suited to sto...

Euromonitor International's Pulses in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pulses in Mexico
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List Of Contents And Tables

PULSES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Beans continue to benefit from a healthy and affordable image

Sustainability and organics influencing demand while foodservice sales continue to recover thanks to tourism boost

PROSPECTS AND OPPORTUNITIES

Pulses set to remain a key ingredient thanks to affordability and nutritional benefits

Mexico looking to support local farmers through new initiatives

Summary 1 Major Processors of Pulses 2023

CATEGORY DATA

Table 1 Total Sales of Pulses by Category: Total Volume 2018-2023

Table 2 Total Sales of Pulses by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Pulses by Category: Volume 2018-2023

Table 4 Retail Sales of Pulses by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Pulses by Category: Value 2018-2023

Table 6 Retail Sales of Pulses by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Pulses by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Pulses by Category: Volume 2023-2028

Table 11 Forecast Retail Sales of Pulses by Category: % Volume Growth 2023-2028

Table 12 Forecast Retail Sales of Pulses by Category: Value 2023-2028

Table 13 Forecast Retail Sales of Pulses by Category: % Value Growth 2023-2028

FRESH FOOD IN MEXICO

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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