

## **Meat in Spain**

Market Direction | 2024-01-08 | 21 pages | Euromonitor

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### **Report description:**

The volume of poultry and pork being consumed at home saw a small rebound in 2023 after a substantial decline in sales in 2021 and 2022, although sales remain below pre-pandemic levels. This growth was primarily driven by consumers shifting away from pricier options like beef, veal, and rabbit. With high inflation, rising interest rates and a general spike in the cost of living consumers have become increasingly price sensitive and thus have become more economical in their meal selections, inclu...

Euromonitor International's Meat in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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