

Meals and Soups in Indonesia

Market Direction | 2024-01-08 | 20 pages | Euromonitor

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Report description:

The meals and soup category experienced another year of positive growth in 2023, both in total volume and value terms. Ready meals was a key contributor to the category's development during the year, specifically frozen ready meals. The growing urban population (Indonesia is seeing a faster rate of urbanisation than other Asian countries) is leading to the prevalence of increasingly hectic lifestyles. Contributing to this is the shift towards smaller household sizes, with less household help and...

Euromonitor International's Meals and Soups in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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Table of Contents:

Meals and Soups in Indonesia

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List Of Contents And Tables

MEALS AND SOUPS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hectic urban lifestyles drive demand for convenience

Sekar Bumi Tbk PT retains leading position, while Charoen Pokphand sees strong performance

Frozen soup benefits from price and convenience

PROSPECTS AND OPPORTUNITIES

Urbanisation driving consumer base expansion

Specialist Asian meals expected to see consumption rise

Packaged soup likely to suffer from the general preference for fresh soup

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 Sales of Meals and Soups by Category: Value 2018-2023

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 10 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 11 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 12 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 13 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 14 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN INDONESIA

EXECUTIVE SUMMARY

Continued value and volume sales growth across all categories except edible oils

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

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Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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