

Juice in Slovenia

Market Direction | 2024-01-10 | 27 pages | Euromonitor

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Report description:

100% juice is the fastest growing subcategory in juices, despite rising retail prices. These drinks are perceived as being healthier than most juices as they normally do not contain added preservatives or artificial ingredients. Consumers are keen to prioritise health and wellness and are becoming more aware of what they put into their body. Moreover, there is an increased number of juice bars seen in supermarkets and shopping centres, contributing to the growth of 100% juice in the on-trade as...

Euromonitor International's Juice in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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