

Hot Drinks in Uruguay

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Report description:

In 2023, drought continued in Uruguay, having an ongoing impact on the hot drinks landscape. Lack of water impacted more than half of Uruguay's 3.5 million citizens, leading to significantly slower agricultural production and directly impacting the national economy. Drinking water was reserved for critical situations, and the impact of this saw the tripling of bottled water sales, with concerns surrounding shortages. As a result, hot drinks consumption slowed down, with a lack of water available...

Euromonitor International's Hot Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN URUGUAY

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Negative retail volume growth driven by the water crisis and price increases
Nestle del Uruguay leads coffee sales while it increases production facilities
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