

Hot Drinks in Tunisia

Market Direction | 2024-01-12 | 33 pages | Euromonitor

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Report description:

Value sales rose significantly throughout hot drinks in Tunisia in 2023, thanks to inflationary pressures and price hikes. By contrast, overall volume sales declined notably. This was largely due to the shortage of several products controlled by the Office de commerce de Tunisie (OCT), which holds a monopoly over a number of product areas within hot drinks, in terms of importation and distribution. These include fresh ground coffee, loose black tea, and green tea - the OCT is importing the vast...

Euromonitor International's Hot Drinks in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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