

## **Hot Drinks in Jordan**

Market Direction | 2024-01-12 | 30 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1675.00
- Multiple User License (1 Site) €3350.00
- Multiple User License (Global) €5025.00

### **Report description:**

Hot drinks in Jordan has been performing well in 2023, attributed to a surge in tourist numbers following the end of the COVID-19 pandemic. This uptake in overnight tourists during 2023, totalling, has notably influenced foodservices and on-trade sales. This surge has propelled hot drinks sales in food services, driven by consumers returning to pre COVID-19 routines, and frequenting cafes and coffee shops. The growth in tourism has proven to be a significant catalyst for hot drinks, indicating a...

Euromonitor International's Hot Drinks in Jordan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Hot Drinks in Jordan  
Euromonitor International  
January 2024

### List Of Contents And Tables

#### HOT DRINKS IN JORDAN

##### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for hot drinks?

##### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

##### DISCLAIMER

##### COFFEE

2023 Developments

Prospects and Opportunities

Category Data

Table 26 □ Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 □ Retail Sales of Coffee by Category: Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 28 ☐Retail Sales of Coffee by Category: % Volume Growth 2018-2023  
Table 29 ☐Retail Sales of Coffee by Category: % Value Growth 2018-2023  
Table 30 ☐NBO Company Shares of Coffee: % Retail Value 2019-2023  
Table 31 ☐LBN Brand Shares of Coffee: % Retail Value 2020-2023  
Table 32 ☐Forecast Retail Sales of Coffee by Category: Volume 2023-2028  
Table 33 ☐Forecast Retail Sales of Coffee by Category: Value 2023-2028  
Table 34 ☐Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028  
Table 35 ☐Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

#### TEA

Table 36 ☐Retail Sales of Tea by Category: Volume 2018-2023  
Table 37 ☐Retail Sales of Tea by Category: Value 2018-2023  
Table 38 ☐Retail Sales of Tea by Category: % Volume Growth 2018-2023  
Table 39 ☐Retail Sales of Tea by Category: % Value Growth 2018-2023  
Table 40 ☐NBO Company Shares of Tea: % Retail Value 2019-2023  
Table 41 ☐LBN Brand Shares of Tea: % Retail Value 2020-2023  
Table 42 ☐Forecast Retail Sales of Tea by Category: Volume 2023-2028  
Table 43 ☐Forecast Retail Sales of Tea by Category: Value 2023-2028  
Table 44 ☐Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028  
Table 45 ☐Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

#### OTHER HOT DRINKS

Table 46 ☐Retail Sales of Other Hot Drinks by Category: Volume 2018-2023  
Table 47 ☐Retail Sales of Other Hot Drinks by Category: Value 2018-2023  
Table 48 ☐Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023  
Table 49 ☐Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023  
Table 50 ☐NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023  
Table 51 ☐LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023  
Table 52 ☐Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028  
Table 53 ☐Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028  
Table 54 ☐Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028  
Table 55 ☐Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Hot Drinks in Jordan

Market Direction | 2024-01-12 | 30 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1675.00
	Multiple User License (1 Site)	€3350.00
	Multiple User License (Global)	€5025.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com