

Hot Drinks in Germany

Market Direction | 2024-01-08 | 37 pages | Euromonitor

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Report description:

Hot drinks in Germany still benefits from a significant proportion of the population spending considerable time at home. Although local consumers are gradually returning to foodservice channels, the cost-of-living crisis has placed them under financial pressure and thus is hindering a quicker recovery. At the same time, many employees are following remote/hybrid working models compared to pre-pandemic levels, which is supporting elevated retail demand and taking share away from foodservice and i...

Euromonitor International's Hot Drinks in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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