

Fruits in Spain

Market Direction | 2024-01-08 | 22 pages | Euromonitor

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Report description:

Inflation had a significant impact on consumer spending behaviour in 2022 as the cost of living rose sharply which led to a notable decline in sales of fruits in retail volume terms, with the category continuing to record a small decline in sales in 2023. Among the categories most affected by price increases in 2022 were strawberries, watermelon, melon, and bananas. Manufacturers faced a sharp rise in production costs in 2022, fuelled largely by the impact of Russia's invasion of Ukraine. However...

Euromonitor International's Fruits in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fruits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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