

Fish and Seafood in Spain

Market Direction | 2024-01-08 | 20 pages | Euromonitor

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Report description:

The retail consumption of fish and seafood continued to decline in 2023, albeit at a slightly slower pace than in the previous two years. This decline was primarily due to reduced purchasing power leading to an increased focus on essential goods and smaller shopping baskets. With high inflation, rising interest rates and a general increase in the cost of living many consumers were forced to look for savings. Added to this, fish and seafood was not included in the government's move to offer 0% VA...

Euromonitor International's Fish and Seafood in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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