

## **Fish and Seafood in Mexico**

Market Direction | 2024-01-12 | 19 pages | Euromonitor

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### **Report description:**

Foodservice sales of fish and seafood continued to see a steady recovery in 2023 backed by the end of the pandemic and an increase in inbound and domestic tourism. Consumers also returned to more out-of-home activities, including returning to the workplace, which left less time for home cooking and thus this also helped fuel demand for foodservice. These factors were important drivers of sales of fish and seafood which have a strong presence in the foodservice channel, especially in coastal area...

Euromonitor International's Fish and Seafood in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fish and Seafood market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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