

Energy Drinks in Slovenia

Market Direction | 2024-01-10 | 26 pages | Euromonitor

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Report description:

Energy drinks continues to witness solid volume growth in 2023, fuelled by hectic lifestyles and consumers looking for beverages that provide a quick and effective energy boost. Rising health awareness and participation in sports activities is also contributing to higher demand for energy drinks. Younger adult consumers mainly drive consumption of energy drinks, as many strive for more energy and appreciate the fashionable image of brands in this category. Demand for energy drinks has increased...

Euromonitor International's Energy Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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