

## **Eggs in Mexico**

Market Direction | 2024-01-12 | 18 pages | Euromonitor

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### **Report description:**

Continuing the pattern seen in 2022, sales of eggs recorded steady growth in retail volume terms in 2023. The growing popularity of eggs in Mexico at the end of the review period was linked to the fact that these products provide a more affordable source of protein than alternatives such as meat, fish and seafood. In fact, Mexico is the world's largest consumer of eggs with these products being used in a wide variety of popular local dishes at various mealtimes. As such, eggs was in a good posit...

Euromonitor International's Eggs in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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