

## **Dishwashers in Malaysia**

Market Direction | 2024-01-09 | 36 pages | Euromonitor

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### **Report description:**

Demand for dishwashers in Malaysia has been heavily influenced by the reduced presence of expatriates, who traditionally constituted a significant customer segment for this appliance. The adoption of remote working policies by businesses, both local and international, has diminished the expatriate population in Malaysia, leading to a fall in sales. The market saw a sharp decline in 2020, with a continued, albeit slower, decrease persisting into and throughout 2023.

Euromonitor International's Dishwashers in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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