

## **Cooking Ingredients and Meals in Indonesia**

Market Direction | 2024-01-08 | 49 pages | Euromonitor

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### **Report description:**

Discounting activities, consumers' busier lifestyles and demand for more convenient, practical cooking solutions, especially amongst middle to upper income consumers, spurred growth in cooking ingredients and meals in Indonesia in 2023. Considerable promotional activity on the part of e-commerce channels, as well as more innovative variants being offered in sauce, dips and condiments, made significant contributions to growth during the year. At the same time, edible oils became the only category...

Euromonitor International's Cooking Ingredients and Meals in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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