

Concentrates in Slovenia

Market Direction | 2024-01-10 | 28 pages | Euromonitor

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Report description:

Concentrates is enjoying solid growth in 2023, fuelled mostly by flavour innovations which are driving consumer interest in concentrates. Consumers have become more attracted to concentrates as they present good value for money in the persisting inflationary climate, with household budgets under pressure. However, since the economic crisis evolved in 2022, brand loyalty has also weakened in concentrates. Even though leading players have launched new products in line with the growing health and w...

Euromonitor International's Concentrates in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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