

Coffee in Tunisia

Market Direction | 2024-01-12 | 20 pages | Euromonitor

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Report description:

2023 saw Tunisia dealing with a continuous crisis in fresh coffee; having already faced setbacks in 2022, coffee continued grapple with adversity in 2023. The government holds a monopoly on coffee beans and the Office du commerce de Tunisie (OCT) is solely responsible for importing and distributing them to companies like Societe Cafe Bondin and Societe Cafe Ben Yedder. However, this standing strategy has been facing challenges due to financial difficulties facing the OCT. These difficulties are m...

Euromonitor International's Coffee in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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