

Coffee in Slovenia

Market Direction | 2024-01-09 | 20 pages | Euromonitor

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Report description:

Whilst fresh ground coffee is the dominant choice in Slovenia, instant coffee is gaining popularity from a lower volume base. In 2023, instant coffee mixes are the fastest growing product in the category driven by the convenience trend. Instant coffee mixes are popular with consumers leading busy lifestyles and looking for a quick caffeine fix. Manufacturers are expanding their flavours beyond the traditional options. Flavoured instant coffee with options such as caramel, vanilla and hazelnut ar...

Euromonitor International's Coffee in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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