

Coffee in Portugal

Market Direction | 2023-12-07 | 22 pages | Euromonitor

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Report description:

After a strong downturn during the outbreak of COVID-19 and subsequent lockdowns, on-trade recorded double-digit growth in 2023. This was fuelled by a shift from at home consumption and the recovery of the tourism industry post-COVID-19, which boosted on-trade volume sales to surpass the level seen in 2019. As a consequence, off-trade sales declined in 2023, with consumers returning to offices, with out-of-home consumption growing. While economic constraints, driven by rising interest rates and...

Euromonitor International's Coffee in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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COFFEE IN PORTUGAL

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On-trade sales rise as consumers switch from in-home to foodservice consumption

High prices and increased time outside the home challenge coffee pods growth

Private label share grows as economic strain sees consumers trading down

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