

Carbonates in Mexico

Market Direction | 2024-01-12 | 36 pages | Euromonitor

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Report description:

Carbonates in Mexico observed a significant increase in value sales in 2023. This was driven by price increases as players responded to inflationary pressures, but also by a shift towards smaller formats as consumers resumed out-of-home activities and preferred the convenience of smaller formats suitable for on the go. This trend was also driven by the ongoing recovery of on-trade. Eating out and planning weekend trips gained momentum towards the end of the review period, and travel destinations...

Euromonitor International's Carbonates in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in Mexico
Euromonitor International
January 2024

List Of Contents And Tables

CARBONATES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales value is driven by price increases and a shift towards smaller formats

Flavour innovation is evident in premium and craft carbonates

Notable return to on-trade slows off-trade demand

PROSPECTS AND OPPORTUNITIES

New product launches to focus on health and experience

Players may need to reformulate their products due to recent findings

Climate change has potential to disrupt carbonates production

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

SOFT DRINKS IN MEXICO

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Small local grocers remains dominant, while discounters makes gains

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 35	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023
Table 36	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023
Table 37	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023
Table 38	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023
Table 39	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 40	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 41	NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 42	LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 43	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 44	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 45	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 46	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 47	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 48	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 49	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 50	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 51	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 52	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 53	Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 54	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 55	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 56	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Mexico

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SOURCES

Summary 1 Research Sources

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