

Carbonates in Latvia

Market Direction | 2024-01-10 | 32 pages | Euromonitor

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Report description:

Off-trade volume sales stagnated in carbonates in Latvia in 2023, with a slight decline noted in retail volume as sales were challenged by rising inflation and increased price points. This led many consumers to reduce their spending on non-essentials, trading down and reducing purchases. As such, while retail volume sales stagnated, off-trade value sales recorded double-digit growth, driven by heightened price points. On-trade sales remained positive in 2023, with consumers increasingly spending...

Euromonitor International's Carbonates in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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