

Bottled Water in Pakistan

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Report description:

Bottled water one of only two soft drinks to register an increase in volume sales in 2023 - the other was concentrates. The growing awareness of the importance of staying hydrated led to an increased demand for bottled water. Bottled water is also often promoted as a healthier alternative to sugary or carbonated drinks. However, the main reason for the increased volume sales is growing concerns about the quality of the tap water, which is being further exacerbated by climate change.

Euromonitor International's Bottled Water in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Bottled Water in Pakistan
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List Of Contents And Tables

BOTTLED WATER IN PAKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Smaller brands gain volume share due to their affordability

Growing preference for buying in bulk.

PROSPECTS AND OPPORTUNITIES

Continued high volume growth over forecast period

Local brands challenge international players in premium space

Increased demand for functional and flavoured water

CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 2 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

SOFT DRINKS IN PAKISTAN

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

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Table 22 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 ☐Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 26 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 27 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 28 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 29 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 30 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 31 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 32 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 33 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 34 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 35 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 36 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 37 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 38 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 39 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 40 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 41 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 42 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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