

## **Bottled Water in Mexico**

Market Direction | 2024-01-12 | 33 pages | Euromonitor

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### **Report description:**

Sparkling flavoured bottled water remained a niche in Mexico at the end of the review period, but witnessed important expansion in terms of availability of new brands. These beverages offer refreshing flavours while containing fewer calories and lower sugar compared to regular carbonated drinks. Their positioning varies from mixers to refreshing beverages.

Euromonitor International's Bottled Water in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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List Of Contents And Tables

**BOTTLED WATER IN MEXICO**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Premium brands focus on developing sparkling flavoured bottled water

Innovation in bottle packaging serves as a differentiator in the category

Health and wellness trends align with consumption of bottled water

**PROSPECTS AND OPPORTUNITIES**

Private label set to gain further volume share, driven by expansion of retail chains

Government regulations in a high consumption category

Companies might need to reformulate their products due to recent findings

**CATEGORY DATA**

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 2 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

**SOFT DRINKS IN MEXICO**

**EXECUTIVE SUMMARY**

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Small local grocers remains dominant, while discounters makes gains

Foodservice vs retail split

What next for soft drinks?

**MARKET DATA**

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 23 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 24 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 25 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 26 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 27 □NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 28 □LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 29 □NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 30 □LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 31 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 32 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 33 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 34 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 35 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 36 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 37 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 38 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 40 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 41 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 42 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 43 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 44 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 45 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 46 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 47 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 48 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Mexico

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SOURCES

Summary 1 Research Sources

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