

Bottled Water in Latvia

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Report description:

Despite a return to on-the-go consumption following the lifting of COVID-19 restrictions, off-trade volume sales of bottled water declined in 2023. Economic uncertainty is heavily impacting sales, while the outbreak of COVID-19 negatively impacted pack bottled water (0.75L - 0.35L Main 0.5L), and these are yet to recover. Many consumers have migrated away from bottled water within the household to tap water to save costs.

Euromonitor International's Bottled Water in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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