

Baked Goods in Brazil

Market Direction | 2024-01-10 | 24 pages | Euromonitor

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Report description:

Baked goods in Brazil during 2022 was impacted by higher input prices that were also observed in different consumer goods categories, especially for wheat prices, freight constraints and other inputs. Although Brazilian wheat production recorded record highs in 2022, a proportion was exported by farmers who wanted to take advantage of international prices and the Brazilian/US dollar exchange rate. Throughout 2023, inflationary pressures cooled, especially for food and nutritional goods, thereby...

Euromonitor International's Baked Goods in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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