

Apparel and Footwear in Brazil

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Report description:

In 2023, apparel and footwear in Brazil navigated a complex landscape, shaped by the aftermath of the global COVID-19 pandemic. As the first official year post-pandemic, the nation saw a resurgence in socialisation and a desire for a return to pre-pandemic norms. The increased focus on health and fitness, coupled with the prevalence of a hybrid work model, fuelled a notable shift in fashion preferences.

Euromonitor International's Apparel and Footwear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Apparel and Footwear in Brazil

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List Of Contents And Tables

APPAREL AND FOOTWEAR IN BRAZIL

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 \square Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 \square Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 12 \square Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Womenswear remains the protagonist, despite economic crisis and the faster growth of other categories

Shein effect: Redefining Brazilian womenswear in the era of globalised fashion

The growth of immersive online shopping in Brazil

PROSPECTS AND OPPORTUNITIES

Unveiling the dynamics of diversity, casualisation, and digital innovation

From fast fashion to frugalism: Shaping a sustainable future for Brazilian fashion

Digitalisation and the transition to fair competition

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023

Table 14 Sales of Womenswear by Category: Value 2018-2023

Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Womenswear: % Value 2019-2023

Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023
Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023
Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023
Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2020-2023
Table 23 □NBO Company Shares of Women's Swimwear: % Value 2019-2023
Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2020-2023
Table 25 □NBO Company Shares of Women's Underwear: % Value 2019-2023
Table 26 □LBN Brand Shares of Women's Underwear: % Value 2020-2023
Table 27 □Forecast Sales of Womenswear by Category: Volume 2023-2028
Table 28 □Forecast Sales of Womenswear by Category: Value 2023-2028
Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028
Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Influential figures and emerging styles in Brazilian menswear

Shaping masculinity amidst controversies

The digital reshaping of menswear in Brazil

PROSPECTS AND OPPORTUNITIES

The leading role of women in Brazilian shopping

Redefining masculinity in menswear in Brazil

Pioneering innovation in everyday menswear

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023

Table 32 Sales of Menswear by Category: Value 2018-2023

Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 34 Sales of Menswear by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of Menswear: % Value 2019-2023

Table 36 LBN Brand Shares of Menswear: % Value 2020-2023

Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 43 □NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 45 □Forecast Sales of Menswear by Category: Volume 2023-2028

Table 46 □Forecast Sales of Menswear by Category: Value 2023-2028

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Childrenswear shines amidst Brazil's other apparel categories

Demographic transition opens up opportunity for premium brands

Shopping centres and e-commerce grow as popular channels for parents

PROSPECTS AND OPPORTUNITIES

Childrenswear set to continue to grow and see the premium segment evolve

Second-hand market presents itself as a growing and affordable alternative

Higher competition a possible threat for brands in the near future

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2018-2023

Table 50 Sales of Childrenswear by Category: Value 2018-2023

Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 58 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sportswear in Brazil continues its growth in sales and popularity despite economic global crisis

The fusion of athleisure and hybrid working in Brazil's sportswear revolution

Digitalisation alone does not guarantee good results for sportswear

PROSPECTS AND OPPORTUNITIES

The confluence of health, celebrities, and social media in sportswear in Brazil

Championing women's empowerment in sportswear

Outdoor sports to gain more relevance in the future

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023

Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Sportswear: % Value 2019-2023

Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 63 Distribution of Sportswear by Format: % Value 2018-2023

Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

The resilience of denim and its growing premiumisation

Jeans as a symbol of inclusivity in Brazil's fashion scene

The success in uniting online, offline, and international sales

PROSPECTS AND OPPORTUNITIES

Navigating opportunities amidst the athleisure wave in Brazil

Circularity and transparent production chain to pave the way for greener jeans

The power of collaborations and celebrity allure likely to set the tone in the future

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023

Table 67 Sales of Jeans by Category: Value 2018-2023

Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 69 Sales of Jeans by Category: % Value Growth 2018-2023
Table 70 Sales of Men's Jeans by Category: Volume 2018-2023
Table 71 Sales of Men's Jeans by Category: Value 2018-2023
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023
Table 74 Sales of Women's Jeans by Category: Volume 2018-2023
Table 75 □Sales of Women's Jeans by Category: Value 2018-2023
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2018-2023
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2018-2023
Table 78 □NBO Company Shares of Jeans: % Value 2019-2023
Table 79 □LBN Brand Shares of Jeans: % Value 2020-2023
Table 80 □Forecast Sales of Jeans by Category: Volume 2023-2028
Table 81 □Forecast Sales of Jeans by Category: Value 2023-2028
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2023-2028
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2023-2028
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2023-2028
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2023-2028
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2023-2028
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

HOSIERY IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hosiery players diversify their portfolios, but the category remains relevant

Hosiery finds new room to grow in sports and health

Discounted hosiery packs via e-commerce giants boost sales

PROSPECTS AND OPPORTUNITIES

Players likely to continue to diversify their portfolios outside of hosiery

The opportunity of sustainable claims for non-sheer hosiery

Embracing versatility and nostalgia for a new generation

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023

Table 93 Sales of Hosiery by Category: Value 2018-2023

Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Hosiery: % Value 2019-2023

Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Performance hindered by the end of demand for face masks

Climate and social change negatively impact some apparel accessories categories

Apparel accessories grows, but remains overshadowed by other types of apparel

PROSPECTS AND OPPORTUNITIES

Volume growth in apparel accessories will continue to be prevented by decline of face masks

Shaping global fashion trends and styles with strategic branding

Fit, fashion, and nostalgia to drive sales of apparel accessories in the forecast period

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 111 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Men's and children's footwear see the strongest growth, and footwear performs better than expected

A triumph in the internal market and expanding global horizons

Integration of AI, and facilitating logistics for footwear

PROSPECTS AND OPPORTUNITIES

Asian imports threaten the national market, but also present opportunities

Brazilian brands likely to make strides globally with sustainability and style

Younger generations to drive innovation in the future

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

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