

Video Analytics Market by Offering, Application (Intrusion Management, Incident Detection, and Traffic Monitoring), Deployment Model, Type, Vertical (Critical Infrastructure, Government & Defense, and Manufacturing) and Region - Global Forecast to 2028

Market Report | 2024-01-10 | 300 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The video analytics market size is expected to grow from USD 8.3 billion in 2023 to USD 22.6 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 22.3% during the forecast period. Growing concerns about security and the need for adequate surveillance in public spaces, critical infrastructure, and commercial establishments drive the demand for the video analytics market. False alarms and lack of reliability are significant challenges for the growth of the video analytics market.

"As per the offering, the services segment is expected to grow at a higher CAGR during the forecast period. "

Video analytics services are becoming increasingly important as the demand for enhanced customer services and market reputation grows. With the rise in surveillance cameras, real-time data capture and video stream analysis have become complex tasks. Businesses require customized video analytics solutions for specific security purposes at certain locations. Training and consulting services help customers understand and use the software with ease. Services are integral to designing, developing, and deploying video analytics systems according to customers' requirements. Integrating video analytics software with pre-existing hardware at the customers' premises requires specialized services. Video analytics providers offer end-to-end services to ensure customer satisfaction and deliver value for money. The services segment includes professional and managed services, such as security design, project management, business continuity planning, and implementation.

"As per vertical, the critical infrastructure vertical to hold second largest market share in 2023."

Critical infrastructure refers to facilities such as oil & gas plants, nuclear power plants, chemical industry sites, and other hazardous locations. These sites can face several issues, such as limited network access, low labor availability, and high-security risks, particularly in remote areas. Video analytics enables continuous monitoring of critical infrastructure. With the increasing

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

demand for highly secure environments and cost-effective video surveillance systems, the adoption of video analytics for critical infrastructure security has significantly increased. At critical sites of infrastructure, continuous monitoring through cameras is necessary. The deployment of high-quality video devices, improved internet bandwidth, and centralized monitoring of multiple cameras have made video analytics software an effective solution for security purposes. Video analytics offers several benefits, including improved perimeter protection and operational efficiency, lower operating expenses, and reduced data storage needs. However, monitoring multiple cameras to detect anomalies such as suspicious behavior and abandoned objects requires a significant workforce.

As per region, Europe is anticipated to witness the second-largest market share during the forecast period.

European countries have adopted video analytics as essential to their overall ICT strategies. These countries use it to improve security, streamline operations, and gain valuable insights from visual data. For instance, cities such as London and Amsterdam have invested significantly in ICT to deploy intelligent video analytics for public safety, traffic management, and event monitoring. By integrating these systems with security surveillance cameras, authorities can efficiently monitor public spaces and respond promptly to security incidents.

Europe has been a target for terror attacks in recent years and will witness more in the coming years. To counter these attacks, governments in European countries are adopting advanced security technologies like video analytics. The region is estimated to have the second-largest share in the video analytics market in 2021 after North America. Countries such as the UK, Germany, and France play a significant role in the European video analytics market, and the trend of adopting video analytics solutions will grow in the coming years.

The breakup of the profiles of the primary participants is given below:

-□By Company: Tier I: 20%, Tier II: 25%, and Tier III: 55%

-□By Designation: C-Level Executives: 40%, Director Level: 33%, and Others: 27%

-□By Region: North America: 32%, Europe: 38%, Asia Pacific: 18%, Rest of World: 12%

Note: Others include sales managers, marketing managers, and product managers

Note: The rest of the World consists of the Middle East & Africa, and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Some of the significant vendors offering video analytics software across the globe include Avigilon (Canada), Axis Communications (Sweden), Cisco (US), Honeywell International Inc. (US), IBM (US), AllGoVision Technologies (India), Genetec Inc. (Canada), IntelliVision (US), Gorilla Technology (UK), Eagle Eye Networks (US), ADT (US), intuVision (US), and Securitas AB (Sweden).

Research coverage:

The market study covers the video analytics market across segments. It aims to estimate the market size and the growth potential of this market across different market segments, such as offering, application, deployment model, type, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall video analytics market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Analysis of key drivers (increasing investments and focus of governing institutions on public safety, need to utilize and examine unstructured video surveillance data in real time, significant decrease in crime rate due to surveillance cameras, growing need among enterprises to leverage BI and actionable insights for advanced operations, limitations of manual video analysis, government initiatives to enhance public safety infrastructure, reduced cost of video surveillance equipment and long term ROI, demand for improved video surveillance), restraints (increasing cyberattacks and data theft incidents, government regulations related to CCTV surveillance, investments in existing legacy surveillance systems to prevent adoption of new advanced solutions, privacy concerns among citizens,) opportunities (use of drone based video analytics, emergence of edge technologies and devices to increase the use of video analytics predictive information using video analytics, integration of AI and cloud technologies with video analytics, surging demand for video analytics solutions in non-government sectors, growing use of facial recognition), and challenges (high initial cost of investment, installation, and maintenance, interoperability complexities, adverse weather conditions, problems in isolated and remote locations, false alarm and lack of reliability) influencing the growth of the video analytics market.

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the video analytics market.

- Market Development: Comprehensive information about lucrative markets - the report analyses the video analytics market across varied regions.

- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the video analytics market.

- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Avigilon (Canada), Axis Communications (Sweden), Cisco (US), Honeywell International Inc.(US), IBM (US), among others in the video analytics market.

Table of Contents:

1□INTRODUCTION□	43
1.1□STUDY OBJECTIVES□	43
1.2□MARKET DEFINITION□	43
1.2.1□INCLUSIONS AND EXCLUSIONS□	44
1.3□MARKET SCOPE□	45
1.3.1□MARKET SEGMENTATION□	45
1.3.2□REGIONS COVERED□	46
1.4□YEARS CONSIDERED□	46
1.5□CURRENCY CONSIDERED□	47
TABLE 1□USD EXCHANGE RATES, 2018-2022□	47
1.6□STAKEHOLDERS□	47
1.7□SUMMARY OF CHANGES□	48
1.7.1□IMPACT OF RECESSION□	48
2□RESEARCH METHODOLOGY□	50
2.1□RESEARCH APPROACH□	50
FIGURE 1□VIDEO ANALYTICS MARKET: RESEARCH DESIGN□	51
2.1.1□SECONDARY DATA□	52
2.1.2□PRIMARY DATA□	52
2.1.2.1□Breakup of primary profiles□	53

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.1.2.2	Key insights from industry experts	53
2.2	MARKET BREAKUP AND DATA TRIANGULATION	54
FIGURE 2	VIDEO ANALYTICS MARKET: DATA TRIANGULATION	54
2.3	MARKET SIZE ESTIMATION	55
FIGURE 3	VIDEO ANALYTICS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES	55
2.3.1	TOP-DOWN APPROACH	56
FIGURE 4	MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH	56
2.3.2	BOTTOM-UP APPROACH	56
FIGURE 5	MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH	56
FIGURE 6	VIDEO ANALYTICS MARKET: RESEARCH FLOW	57
FIGURE 7	MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS	57
FIGURE 8	MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH FROM SUPPLY SIDE - COLLECTIVE REVENUE OF VENDORS	58
FIGURE 9	MARKET SIZE ESTIMATION METHODOLOGY - (SUPPLY SIDE): CAGR PROJECTIONS FROM SUPPLY SIDE	58
FIGURE 10	VIDEO ANALYTICS MARKET: DEMAND-SIDE APPROACH	59
2.4	MARKET FORECAST	59
TABLE 2	FACTOR ANALYSIS	59
2.5	RECESSION IMPACT ANALYSIS	60
2.6	ASSUMPTIONS	61
2.7	LIMITATIONS	63
3	EXECUTIVE SUMMARY	64
FIGURE 11	FASTEST-GROWING SEGMENTS IN VIDEO ANALYTICS MARKET, 2023-2028	65
FIGURE 12	SOFTWARE SEGMENT TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD	65
FIGURE 13	INTRUSION MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	66
FIGURE 14	ON-PREMISES SEGMENT TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD	67
FIGURE 15	EDGE-BASED SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	67
FIGURE 16	GOVERNMENT & DEFENSE VERTICAL TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	68
FIGURE 17	VIDEO ANALYTICS MARKET: REGIONAL ANALYSIS	69
4	PREMIUM INSIGHTS	70
4.1	OVERVIEW OF VIDEO ANALYTICS MARKET	70
FIGURE 18	RISING NEED FOR CITY SURVEILLANCE AND IMPLEMENTATION OF SMART CITY INITIATIVES TO DRIVE MARKET	70
4.2	VIDEO ANALYTICS MARKET, BY OFFERING, 2023 VS. 2028	70
FIGURE 19	SOFTWARE SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD	70
4.3	VIDEO ANALYTICS MARKET, BY APPLICATION, 2023 VS. 2028	71
FIGURE 20	INTRUSION MANAGEMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD	71
4.4	VIDEO ANALYTICS MARKET, BY TYPE, 2023 VS. 2028	71
FIGURE 21	SERVER-BASED SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD	71
4.5	VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023 VS. 2028	72
FIGURE 22	ON-PREMISES SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD	72
4.6	VIDEO ANALYTICS MARKET, BY VERTICAL, 2023 VS. 2028	72
FIGURE 23	BANKING, FINANCIAL SERVICES & INSURANCE (BFSI) VERTICAL TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023	72
4.7	VIDEO ANALYTICS MARKET: REGIONAL SCENARIO, 2023-2028	73
FIGURE 24	ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENT IN NEXT FIVE YEARS	73
5	MARKET OVERVIEW AND INDUSTRY TRENDS	74
5.1	INTRODUCTION	74
5.2	MARKET DYNAMICS	74
FIGURE 25	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: VIDEO ANALYTICS MARKET	74

5.2.1 DRIVERS 75

5.2.1.1 Increasing investments and focus of governing institutions on public safety 75

5.2.1.2 Need to utilize and examine unstructured video surveillance data in real time 75

5.2.1.3 Significant decrease in crime rate due to surveillance cameras 76

FIGURE 26 TOP TEN COUNTRIES WITH HIGHEST CRIME RATES IN 2022 76

5.2.1.4 Growing need to leverage BI and actionable insights for advanced operations 76

5.2.1.5 Limitations of manual video analysis 77

5.2.1.6 Government initiatives to enhance public safety infrastructure 77

5.2.1.7 Reduced cost of video surveillance equipment and long-term ROI 78

5.2.1.8 Demand for enhanced video surveillance 78

5.2.2 RESTRAINTS 78

5.2.2.1 Increasing cyberattacks and data theft incidents 78

5.2.2.2 Government regulations related to CCTV surveillance 79

5.2.2.3 Investments in existing legacy surveillance systems to prevent adoption of new advanced solutions 79

5.2.2.4 Privacy concerns among citizens 80

FIGURE 27 AVERAGE TOTAL COST OF DATA BREACH BY TOP FIVE INDUSTRIES 80

5.2.3 OPPORTUNITIES 80

5.2.3.1 Use of drone-based video analytics 80

5.2.3.2 Emergence of edge technologies and devices to increase use of video analytics 81

5.2.3.3 Predictive information using video analytics 81

FIGURE 28 TOP TEN USER GROUPS OF ARTIFICIAL INTELLIGENCE ACROSS ORGANIZATIONS, 2022 81

5.2.3.4 Integration of AI and cloud technologies with video analytics 81

FIGURE 29 TOP CLOUD INITIATIVES ACROSS ORGANIZATIONS, 2022 82

5.2.3.5 Surging demand for video analytics solutions in non-government sectors 82

5.2.3.6 Growing use of facial recognition 83

5.2.4 CHALLENGES 83

5.2.4.1 High initial costs of investment, installation, and maintenance 83

5.2.4.2 Interoperability complexities 83

5.2.4.3 Adverse weather conditions 84

5.2.4.4 Connectivity issues in isolated and remote locations 84

5.2.4.5 False alarms and lack of reliability 84

5.3 CASE STUDY ANALYSIS 85

5.3.1 CASE STUDY 1: TAITUNG COUNTY INCREASED POLICING AND INVESTIGATION EFFICIENCY WITH BRIEFCAM VIDEO ANALYTICS PLATFORM 85

5.3.2 CASE STUDY 2: SEPHORA BEAUTY OFFERED REAL-TIME VISITOR STATISTICS BY DEPLOYING ALLGOVISION VIDEO ANALYTICS 85

5.3.3 CASE STUDY 3: LINCOLN CENTER IMPROVED INCIDENT RESPONSE, ENHANCED GUEST EXPERIENCE, AND BOOSTED LAW ENFORCEMENT WITH GENETEC SECURITY CENTER 86

5.3.4 CASE STUDY 4: BHARAT OMAN REFINERIES LIMITED OVERCAME SECURITY CHALLENGES IN OIL & GAS SECTOR WITH ALLGOVISION VIDEO ANALYTICS SOLUTION 86

5.3.5 CASE STUDY 5: EDUCATION INSTITUTE AUGMENTED VIDEO SEARCHABILITY DEPLOYING IDENTIV'S SOLUTIONS 87

5.4 VALUE CHAIN ANALYSIS 87

FIGURE 30 VIDEO ANALYTICS MARKET: VALUE CHAIN ANALYSIS 87

5.5 ECOSYSTEM/MARKET MAP 89

FIGURE 31 VIDEO ANALYTICS MARKET: ECOSYSTEM 89

5.6 TECHNOLOGY ANALYSIS 90

5.6.1 KEY TECHNOLOGIES 90

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.6.1.1	Cybersecurity	90
5.6.1.2	Edge Computing	91
5.6.2	COMPLEMENTARY TECHNOLOGIES	91
5.6.2.1	Big Data & Analytics	91
5.6.2.2	IoT	91
5.6.2.3	5G	92
5.6.3	ADJACENT TECHNOLOGIES	92
5.6.3.1	Cloud Computing	92
5.6.3.2	AI/ML	93
5.7	PRICING ANALYSIS	93
5.7.1	AVERAGE SELLING PRICE (ASP) TREND OF KEY PLAYERS, BY SOFTWARE	93
FIGURE 32	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOFTWARE	93
5.7.2	AVERAGE SELLING PRICE (ASP) OF VIDEO SURVEILLANCE CAMERAS: TOP 3 APPLICATIONS	94
FIGURE 33	AVERAGE SELLING PRICE OF VIDEO SURVEILLANCE CAMERAS, TOP 3 APPLICATIONS	94
5.7.3	AVERAGE SELLING PRICE TREND, BY FORM	94
TABLE 3	SINGLE UNIT PRICE OF VARIOUS FORMS OF ANALOG CAMERAS	94
TABLE 4	SINGLE UNIT PRICE OF VARIOUS FORMS OF IP CAMERAS	95
5.7.4	INDICATIVE PRICING ANALYSIS	95
TABLE 5	INDICATIVE PRICING ANALYSIS OF VIDEO ANALYTICS SOLUTIONS	95
TABLE 6	INDICATIVE PRICING ANALYSIS OF KEY PLAYERS, BY SOLUTION	95
5.8	PATENT ANALYSIS	96
FIGURE 34	LIST OF MAJOR PATENTS FOR VIDEO ANALYTICS	96
FIGURE 35	TOP FIVE PATENT OWNERS (GLOBAL)	97
TABLE 7	TOP 10 PATENT APPLICANTS (US)	97
5.9	PORTER'S FIVE FORCES ANALYSIS	97
FIGURE 36	VIDEO ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS	98
TABLE 8	PORTER'S FIVE FORCES IMPACT ON VIDEO ANALYTICS	98
5.9.1	THREAT OF NEW ENTRANTS	98
5.9.2	THREAT OF SUBSTITUTES	99
5.9.3	BARGAINING POWER OF SUPPLIERS	99
5.9.4	BARGAINING POWER OF BUYERS	99
5.9.5	INTENSITY OF COMPETITIVE RIVALRY	99
5.10	REGULATORY LANDSCAPE	100
5.10.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	100
TABLE 9	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	100
TABLE 10	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	100
TABLE 11	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	101
TABLE 12	REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	101
5.10.2	REGULATIONS	101
5.11	TRENDS/DISRUPTIONS IMPACTING BUYERS	103
FIGURE 37	REVENUE SHIFT FOR VIDEO ANALYTICS MARKET	103
5.12	KEY STAKEHOLDERS & BUYING CRITERIA	104
5.12.1	KEY STAKEHOLDERS IN BUYING PROCESS	104
FIGURE 38	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 2 END USERS	104
TABLE 13	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS (%)	105
5.12.2	BUYING CRITERIA	105
FIGURE 39	KEY BUYING CRITERIA FOR END USERS	105

TABLE 14	KEY BUYING CRITERIA FOR END USERS	105
5.13	BUSINESS MODEL ANALYSIS	106
FIGURE 40	VIDEO ANALYTICS MARKET: BUSINESS MODELS	106
5.14	KEY CONFERENCES AND EVENTS (2023 & 2024)	108
TABLE 15	VIDEO ANALYTICS MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2023-2024	108
6	VIDEO ANALYTICS MARKET, BY OFFERING	109
6.1	INTRODUCTION	110
6.1.1	OFFERING: VIDEO ANALYTICS MARKET DRIVERS	110
FIGURE 41	SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	110
TABLE 16	VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	111
TABLE 17	VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	111
6.2	SOFTWARE	111
6.2.1	NEED TO COLLECT AND ANALYZE CRUCIAL DATA AND INTEGRATE WITH EXISTING CAMERAS TO DRIVE DEMAND FOR VIDEO ANALYTICS SOFTWARE	111
TABLE 18	SOFTWARE: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	112
TABLE 19	SOFTWARE: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	112
6.2.2	VIDEO CONTENT ANALYSIS	112
6.2.2.1	Video content analysis to enhance security, operational efficiency, and decision-making	112
6.2.3	AI-DRIVEN VIDEO ANALYTICS	112
6.2.3.1	AI-driven video analytics to automatically detect and track people and vehicles and enhance security and surveillance	112
6.3	SERVICES	113
6.3.1	VIDEO ANALYTICS SERVICES TO HELP IN REAL-TIME DATA CAPTURE AND VIDEO STREAM ANALYSIS	113
TABLE 20	SERVICES: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	113
TABLE 21	SERVICES: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	113
6.3.2	PROFESSIONAL SERVICES	114
6.3.2.1	Professional services to help businesses implement, manage, and derive value from video analytics solutions	114
6.3.2.2	Consulting	114
6.3.2.3	Integration & Implementation	114
6.3.2.4	Support & Maintenance	114
6.3.3	MANAGED SERVICES	115
6.3.3.1	Managed services to improve service quality, deliver speed, and enhance cost optimization and quality of service	115
7	VIDEO ANALYTICS MARKET, BY APPLICATION	116
7.1	INTRODUCTION	117
7.1.1	APPLICATION: VIDEO ANALYTICS MARKET DRIVERS	117
FIGURE 42	INTRUSION MANAGEMENT SEGMENT TO HOLD LARGEST MARKET DURING FORECAST PERIOD	118
TABLE 22	VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	118
TABLE 23	VIDEO ANALYTICS MARKET, BY APPLICATION, 2023-2028 (USD MILLION)	118
7.2	INCIDENT DETECTION	119
7.2.1	INTELLIGENT TRAFFIC MANAGEMENT TO IDENTIFY AND ALERT UNUSUAL OR PREDEFINED EVENTS WITHIN VIDEO FOOTAGE	119
TABLE 24	INCIDENT DETECTION: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	119
TABLE 25	INCIDENT DETECTION: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	119
7.3	INTRUSION MANAGEMENT	120
7.3.1	NEED TO IMPROVE SECURITY AND CRITICAL INFRASTRUCTURE TO FUEL DEMAND FOR INTRUSION MANAGEMENT	120
TABLE 26	INTRUSION MANAGEMENT: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	120
TABLE 27	INTRUSION MANAGEMENT: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	120
7.4	PEOPLE/CROWD COUNTING	121

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.4.1	NEED FOR REAL-TIME COUNTING OF VEHICLES AND PEOPLE AND MONITORING AND CONTROLLING CROWD TO DRIVE MARKET	121
TABLE 28	PEOPLE/CROWD COUNTING: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	121
TABLE 29	PEOPLE/CROWD COUNTING: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	122
7.5	TRAFFIC MONITORING	122
7.5.1	UNPRECEDENTED GROWTH OF CITY TRAFFIC LEVELS AND NEED TO PREVENT POTENTIAL ACCIDENTS AND OTHER SAFETY HAZARDS TO DRIVE MARKET	122
TABLE 30	TRAFFIC MONITORING: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	123
TABLE 31	TRAFFIC MONITORING: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	123
7.6	AUTOMATIC NUMBER PLATE RECOGNITION	123
7.6.1	ANPR TO ENHANCE SECURITY, IMPROVE OPERATIONAL EFFICIENCY, AND SUPPORT VARIOUS APPLICATIONS IN TRANSPORTATION AND LAW ENFORCEMENT	123
TABLE 32	AUTOMATIC NUMBER PLATE RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	124
TABLE 33	AUTOMATIC NUMBER PLATE RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	124
7.7	FACIAL RECOGNITION	124
7.7.1	FACIAL RECOGNITION TO ACCESS CONTROL, IDENTIFY WANTED INDIVIDUALS, AND IMPROVE OPERATIONAL PERFORMANCE AND MONITORING	124
TABLE 34	FACIAL RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	125
TABLE 35	FACIAL RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	125
7.8	OTHER APPLICATIONS	125
TABLE 36	OTHER APPLICATIONS: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	126
TABLE 37	OTHER APPLICATIONS: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	126
8	VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL	127
8.1	INTRODUCTION	128
8.1.1	DEPLOYMENT MODEL: VIDEO ANALYTICS MARKET DRIVERS	128
FIGURE 43	CLOUD SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	128
TABLE 38	VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	128
TABLE 39	VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	129
8.2	ON-PREMISES	129
8.2.1	ON-PREMISES DEPLOYMENT TO HELP PROCESS SENSITIVE AND CONFIDENTIAL DATA VOLUMES AND REDUCE LATENCY	129
TABLE 40	ON-PREMISES: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	129
TABLE 41	ON-PREMISES: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	130
8.3	CLOUD	130
8.3.1	CLOUD-BASED VIDEO ANALYTICS SOLUTIONS TO IMPROVE ACCURACY AND PROVIDE REAL-TIME MONITORING AND ALERTS AND BETTER UTILIZATION OF STAFF	130
TABLE 42	CLOUD: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	131
TABLE 43	CLOUD: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	131
9	VIDEO ANALYTICS MARKET, BY TYPE	132
9.1	INTRODUCTION	133
9.1.1	TYPE: VIDEO ANALYTICS MARKET DRIVERS	133
FIGURE 44	EDGE-BASED SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	133
TABLE 44	VIDEO ANALYTICS MARKET, BY TYPE, 2018-2022 (USD MILLION)	133
TABLE 45	VIDEO ANALYTICS MARKET, BY TYPE, 2023-2028 (USD MILLION)	134
9.2	SERVER-BASED	134
9.2.1	NEED TO EMBED VIDEO ANALYTICS IN SPECIFIC SERVER AND TRACE AND ANALYZE VIDEO TO BOOST DEMAND FOR SERVER-BASED VIDEO ANALYTICS SOLUTIONS	134
FIGURE 45	VIDEO ANALYTICS MARKET: SERVER-BASED IMPLEMENTATION	135

TABLE 46	SERVER-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	135
TABLE 47	SERVER-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	135
9.3	EDGE-BASED	136
9.3.1	EDGE-BASED VIDEO ANALYTICS SOLUTIONS TO ALERT OPERATORS TO REAL-TIME VIDEO OR AUDIO EVENTS	136
FIGURE 46	VIDEO ANALYTICS MARKET: EDGE-BASED IMPLEMENTATION	136
TABLE 48	EDGE-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	137
TABLE 49	EDGE-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	137
10	VIDEO ANALYTICS MARKET, BY VERTICAL	138
10.1	INTRODUCTION	139
10.1.1	VERTICAL: VIDEO ANALYTICS MARKET DRIVERS	139
FIGURE 47	GOVERNMENT & DEFENSE SEGMENT TO HOLD LARGEST MARKET DURING FORECAST PERIOD	140
TABLE 50	VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	141
TABLE 51	VIDEO ANALYTICS MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	141
10.2	BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)	141
10.2.1	NEED FOR FRAUD PREVENTION, SECURITY AND SURVEILLANCE, AND ATM MONITORING AND MAINTENANCE TO DRIVE MARKET	141
10.2.2	BFSI: APPLICATION AREAS	142
TABLE 52	BFSI: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	143
TABLE 53	BFSI: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	143
10.2.3	SECURITY & FRAUD DETECTION	143
10.2.4	ATM MONITORING & PROTECTION	143
10.2.5	CUSTOMER EXPERIENCE AND QUEUE MANAGEMENT	144
10.2.6	OTHER BFSI	144
10.3	CRITICAL INFRASTRUCTURE	145
10.3.1	CRITICAL INFRASTRUCTURE SOLUTIONS TO OFFER ASSET PROTECTION AND THEFT PREVENTION, PERIMETER SECURITY, AND FACIAL RECOGNITION FOR ACCESS CONTROL	145
10.3.2	CRITICAL INFRASTRUCTURE: APPLICATION AREAS	145
TABLE 54	CRITICAL INFRASTRUCTURE: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	146
TABLE 55	CRITICAL INFRASTRUCTURE: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	146
10.3.3	PERIMETER SECURITY & INTRUSION DETECTION	146
10.3.4	ACCESS CONTROL & IDENTITY VERIFICATION	146
10.3.5	SECURITY & THREAT ASSESSMENT	147
10.3.6	OTHER CRITICAL INFRASTRUCTURE	147
10.4	EDUCATION	147
10.4.1	RISING DEMAND FOR INTRUSION DETECTION, CAMPUS SECURITY, AND VISITOR MANAGEMENT TO DRIVE MARKET	147
10.4.2	EDUCATION: APPLICATION AREAS	147
TABLE 56	EDUCATION: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	148
TABLE 57	EDUCATION: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	148
10.4.3	SECURITY & SAFETY	148
10.4.4	VISITOR MANAGEMENT	149
10.4.5	ACCESS CONTROL & IDENTITY VERIFICATION	149
10.4.6	OTHER EDUCATION	149
10.5	HOSPITALITY & ENTERTAINMENT	149
10.5.1	NEED FOR ACCESS CONTROL AND IDENTITY VERIFICATION, SURVEILLANCE, AND PEOPLE COUNTING TO DRIVE MARKET	149
10.5.2	HOSPITALITY & ENTERTAINMENT: APPLICATION AREAS	150
TABLE 58	HOSPITALITY & ENTERTAINMENT: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	150
TABLE 59	HOSPITALITY & ENTERTAINMENT: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	150

10.5.3	SECURITY & SURVEILLANCE	151
10.5.4	FACIAL RECOGNITION & ACCESS CONTROL	151
10.5.5	CROWD MANAGEMENT	151
10.5.6	OTHER HOSPITALITY & ENTERTAINMENT	151
10.6	MANUFACTURING	152
10.6.1	NEED FOR OPERATIONAL MONITORING, QUALITY CONTROL, WORKPLACE SAFETY, AND SUPPLY CHAIN VISIBILITY TO PROPEL MARKET	152
10.6.2	MANUFACTURING: APPLICATION AREAS	152
TABLE 60	MANUFACTURING: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	152
TABLE 61	MANUFACTURING: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	153
10.6.3	QUALITY CONTROL & INSPECTION	153
10.6.4	WORKER SAFETY & COMPLIANCE	153
10.6.5	OTHER MANUFACTURING	153
10.7	GOVERNMENT & DEFENSE	154
10.7.1	RISING DEMAND FOR PERIMETER SECURITY, INTRUSION DETECTION, FACIAL RECOGNITION, AND CROWD MONITORING TO PROPEL MARKET	154
10.7.2	GOVERNMENT & DEFENSE: APPLICATION AREAS	154
TABLE 62	GOVERNMENT & DEFENSE: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	155
TABLE 63	GOVERNMENT & DEFENSE: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	155
10.7.3	SECURITY & SURVEILLANCE	155
10.7.4	FACIAL RECOGNITION & IDENTITY VERIFICATION	155
10.7.5	PERIMETER PROTECTION	156
10.7.6	OTHER GOVERNMENT & DEFENSE	156
10.8	RETAIL	156
10.8.1	NEED FOR FOOT TRAFFIC ANALYSIS, LOSS PREVENTION, QUEUE MANAGEMENT, AND FACIAL RECOGNITION FOR LOYALTY PROGRAMS TO PROPEL MARKET	156
10.8.2	RETAIL: APPLICATION AREAS	157
TABLE 64	RETAIL: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	157
TABLE 65	RETAIL: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	157
10.8.3	LOSS PREVENTION & SECURITY	157
10.8.4	QUEUE MANAGEMENT	158
10.8.5	FACIAL RECOGNITION AND ACCESS CONTROL	158
10.9	TRANSPORTATION & LOGISTICS	158
10.9.1	RISING DEMAND FOR VEHICLE AND CARGO TRACKING, LICENSE PLATE RECOGNITION, AND SECURITY SURVEILLANCE TO DRIVE MARKET	158
10.9.2	TRANSPORTATION & LOGISTICS: APPLICATION AREAS	159
TABLE 66	TRANSPORTATION & LOGISTICS: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	159
TABLE 67	TRANSPORTATION & LOGISTICS: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	159
10.9.3	TRAFFIC MANAGEMENT & CONGESTION MONITORING	160
10.9.4	LICENSE PLATE RECOGNITION (LPR)	160
10.9.5	OTHER TRANSPORTATION & LOGISTICS	160
10.10	OTHER VERTICALS	160
TABLE 68	OTHER VERTICALS: VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	161
TABLE 69	OTHER VERTICALS: VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	161
11	VIDEO ANALYTICS MARKET, BY REGION	162
11.1	INTRODUCTION	163
FIGURE 48	NORTH AMERICA TO HOLD LARGEST MARKET DURING FORECAST PERIOD	163

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 70	VIDEO ANALYTICS MARKET, BY REGION, 2018-2022 (USD MILLION)	163
TABLE 71	VIDEO ANALYTICS MARKET, BY REGION, 2023-2028 (USD MILLION)	164
11.2	NORTH AMERICA	164
11.2.1	NORTH AMERICA: VIDEO ANALYTICS MARKET DRIVERS	164
11.2.2	NORTH AMERICA: RECESSION IMPACT	165
FIGURE 49	NORTH AMERICA: MARKET SNAPSHOT	166
TABLE 72	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	166
TABLE 73	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	166
TABLE 74	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	167
TABLE 75	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2023-2028 (USD MILLION)	167
TABLE 76	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2018-2022 (USD MILLION)	167
TABLE 77	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2023-2028 (USD MILLION)	167
TABLE 78	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	168
TABLE 79	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	168
TABLE 80	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	168
TABLE 81	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	169
TABLE 82	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	169
TABLE 83	NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	169
11.2.3	US	169
TABLE 84	US: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	170
TABLE 85	US: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	170
TABLE 86	US: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	170
TABLE 87	US: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	170
11.2.4	CANADA	170
TABLE 88	CANADA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	171
TABLE 89	CANADA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	171
TABLE 90	CANADA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	171
TABLE 91	CANADA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	171
11.3	EUROPE	171
11.3.1	EUROPE: VIDEO ANALYTICS MARKET DRIVERS	172
11.3.2	EUROPE: RECESSION IMPACT	173
TABLE 92	EUROPE: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	173
TABLE 93	EUROPE: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	173
TABLE 94	EUROPE: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	174
TABLE 95	EUROPE: VIDEO ANALYTICS MARKET, BY APPLICATION, 2023-2028 (USD MILLION)	174
TABLE 96	EUROPE: VIDEO ANALYTICS MARKET, BY TYPE, 2018-2022 (USD MILLION)	174
TABLE 97	EUROPE: VIDEO ANALYTICS MARKET, BY TYPE, 2023-2028 (USD MILLION)	174
TABLE 98	EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	175
TABLE 99	EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	175
TABLE 100	EUROPE: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	175
TABLE 101	EUROPE: VIDEO ANALYTICS MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	176
TABLE 102	EUROPE: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	176
TABLE 103	EUROPE: VIDEO ANALYTICS MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	176
11.3.3	UK	177
TABLE 104	UK: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	177
TABLE 105	UK: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	177
TABLE 106	UK: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	177

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 107	UK: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	177
11.3.4	GERMANY	178
TABLE 108	GERMANY: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	178
TABLE 109	GERMANY: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	178
TABLE 110	GERMANY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	178
TABLE 111	GERMANY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	178
11.3.5	FRANCE	179
TABLE 112	FRANCE: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	179
TABLE 113	FRANCE: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	179
TABLE 114	FRANCE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	179
TABLE 115	FRANCE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	179
11.3.6	ITALY	180
TABLE 116	ITALY: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	180
TABLE 117	ITALY: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	180
TABLE 118	ITALY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	180
TABLE 119	ITALY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	180
11.3.7	SPAIN	181
TABLE 120	SPAIN: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	181
TABLE 121	SPAIN: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	181
TABLE 122	SPAIN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	181
TABLE 123	SPAIN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	181
11.3.8	REST OF EUROPE	182
TABLE 124	REST OF EUROPE: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	182
TABLE 125	REST OF EUROPE: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	182
TABLE 126	REST OF EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	182
TABLE 127	REST OF EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	182
11.4	ASIA PACIFIC	183
11.4.1	ASIA PACIFIC: VIDEO ANALYTICS MARKET DRIVERS	183
11.4.2	ASIA PACIFIC: RECESSION IMPACT	184
TABLE 128	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	185
TABLE 129	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	185
TABLE 130	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	185
TABLE 131	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY APPLICATION, 2023-2028 (USD MILLION)	185
TABLE 132	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY TYPE, 2018-2022 (USD MILLION)	186
TABLE 133	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY TYPE, 2023-2028 (USD MILLION)	186
TABLE 134	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	186
TABLE 135	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	186
TABLE 136	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	187
TABLE 137	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	187
TABLE 138	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	187
TABLE 139	ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	188
FIGURE 50	ASIA PACIFIC: MARKET SNAPSHOT	188
11.4.3	CHINA	189
TABLE 140	CHINA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	189
TABLE 141	CHINA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	189
TABLE 142	CHINA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	189
TABLE 143	CHINA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	189

11.4.4 JAPAN 190

TABLE 144 JAPAN: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 190

TABLE 145 JAPAN: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 190

TABLE 146 JAPAN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 190

TABLE 147 JAPAN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 190

11.4.5 AUSTRALIA & NEW ZEALAND 191

TABLE 148 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 191

TABLE 149 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 191

TABLE 150 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 191

TABLE 151 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 192

11.4.6 INDIA 192

TABLE 152 INDIA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 192

TABLE 153 INDIA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 192

TABLE 154 INDIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 193

TABLE 155 INDIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 193

11.4.7 SOUTH KOREA 193

TABLE 156 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 193

TABLE 157 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 193

TABLE 158 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 194

TABLE 159 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 194

11.4.8 REST OF ASIA PACIFIC 194

TABLE 160 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 194

TABLE 161 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 194

TABLE 162 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 195

TABLE 163 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 195

11.5 MIDDLE EAST & AFRICA 195

11.5.1 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET DRIVERS 195

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT 196

TABLE 164 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 197

TABLE 165 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 197

TABLE 166 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION) 197

TABLE 167 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2023-2028 (USD MILLION) 198

TABLE 168 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY TYPE, 2018-2022 (USD MILLION) 198

TABLE 169 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY TYPE, 2023-2028 (USD MILLION) 198

TABLE 170 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 198

TABLE 171 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION) 199

TABLE 172 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2022 (USD MILLION) 199

TABLE 173 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 199

TABLE 174 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 200

TABLE 175 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 200

11.5.3 GCC 200

TABLE 176 GCC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 200

TABLE 177 GCC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 201

11.5.3.1 Saudi Arabia 201

TABLE 178 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION) 201

TABLE 179 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 201

TABLE 180 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION) 201

TABLE 181	SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	202
11.5.3.2	UAE	202
TABLE 182	UAE: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	202
TABLE 183	UAE: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	202
TABLE 184	UAE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	202
TABLE 185	UAE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	203
11.5.3.3	Qatar	203
TABLE 186	QATAR: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	203
TABLE 187	QATAR: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	203
TABLE 188	QATAR: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	203
TABLE 189	QATAR: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	204
11.5.3.4	Rest of GCC Countries	204
TABLE 190	REST OF GCC: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	204
TABLE 191	REST OF GCC: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	204
TABLE 192	REST OF GCC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	204
TABLE 193	REST OF GCC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	205
11.5.4	SOUTH AFRICA	205
TABLE 194	SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2018-2022 (USD MILLION)	205
TABLE 195	SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY OFFERING, 2023-2028 (USD MILLION)	205
TABLE 196	SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2022 (USD MILLION)	205
TABLE 197	SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2023-2028 (USD MILLION)	206

Video Analytics Market by Offering, Application (Intrusion Management, Incident Detection, and Traffic Monitoring), Deployment Model, Type, Vertical (Critical Infrastructure, Government & Defense, and Manufacturing) and Region - Global Forecast to 2028

Market Report | 2024-01-10 | 300 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-21
		Signature	<div></div>