

3D Imaging Market by Component (Hardware (3D Cameras, 3D Sensors, 3D Scanners), Software (3D Modeling Software, 3D Scanning Software), Services), Technology (Stereoscopic Imaging, Laser-based Imaging), Vertical and Region - Global Forecast to 2028

Market Report | 2024-01-09 | 323 pages | MarketsandMarkets

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Report description:

The global market for 3D Imaging market is projected to grow from USD 34.3 billion in 2023 to USD 88.4 billion by 2028, at a CAGR of 20.8% during the forecast period. 3D imaging in healthcare and life sciences sector revolutionizes diagnostics, treatment, and patient care. Offering comprehensive views of internal structures, enhances understanding and accuracy in identifying pathologies. This precise imaging not only improves diagnostic capabilities, potentially replacing invasive procedures, but also optimizes treatment planning, reducing operating time and damage to healthy tissue. Moreover, it fosters clearer communication between healthcare professionals and patients, serving as a valuable educational tool. Integration with augmented reality and emerging AI further refines surgical navigation and diagnostic accuracy. Ultimately, 3D imaging's transformative impact lies in its ability to provide detailed insights, streamline procedures, and empower both clinicians and patients with enhanced visualization and precise localization, fundamentally altering the landscape of medical practice.

"The hardware segment is projected to be the largest market during the forecast period."

In 3D imaging, diverse hardware plays significant roles in capturing, processing, and utilizing three-dimensional data. 3D sensors, such as structured light or time-of-flight cameras, acquire depth information by emitting and detecting light reflections, enabling the creation of detailed spatial maps. These sensors are integral in various applications, including facial recognition, gesture tracking, and autonomous vehicles. Additionally, 3D scanners utilize lasers or cameras to capture intricate details of objects or environments, facilitating the creation of highly accurate digital models used in industries such as architecture, manufacturing, and healthcare. Complementing this, 3D printers interpret digital designs to produce physical objects layer by layer,

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revolutionizing prototyping, product development, and even biomedical applications by generating custom prosthetics or tissue scaffolds. The convergence of these hardware components empowers industries with transformative capabilities, ranging from precise data acquisition to the tangible manifestation of digitally conceived creations.

"Among Technology, Structured Light Imaging is anticipated to hold the highest CAGR during the forecast period."

Structured light imaging is a technique vital in 3D imaging that involves projecting a known pattern onto a surface or object. This pattern, often grids or stripes, distorts upon hitting the object and is captured by a camera, allowing precise depth and shape calculations based on the distortion. The deformation of the pattern provides information used to reconstruct a detailed three-dimensional model of the object or surface. This method is widely employed in various industries such as manufacturing, healthcare, and computer vision due to its accuracy and ability to capture intricate details, enabling applications such as quality control, facial recognition, and precise measurements in medical imaging, thereby revolutionizing how we perceive and interact with three-dimensional data.

"Among services, the professional services is anticipated to hold the largest market during the forecast period."

Professional services in 3D imaging encompass consulting services, support and maintenance, and deployment and integration to optimize technology integration. These services offer tailored solutions, training programs, and ongoing support for seamless incorporation into workflows. These services ensure efficient utilization, addressing specific industry needs, and providing continuous maintenance for sustained performance, enhancing the overall effectiveness of 3D imaging solutions across diverse sectors.

"North America to account for the largest market size during the forecast period."

North America emerged as the primary revenue hub in the global 3D imaging market. The region's dominance is fueled by substantial investments in cutting-edge technologies such as AI and IoT, specifically aimed at producing high-resolution 3D images. These robust investments significantly bolster market expansion, enabling organizations, particularly in the US, to embrace 3D imaging sensor hardware and animation solutions. This adoption aims to elevate customer experiences, highlighting a strategic shift towards leveraging advanced imaging technologies for enhanced engagement and service delivery. The concerted efforts and investments made by companies in these technological avenues underscore North America's pivotal role in spearheading the evolution and application of 3D imaging within diverse industries.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the 3D Imaging market.

-□By Company: Tier I: 15%, Tier II: 40%, and Tier III: 45%

-□By Designation: C-Level Executives: 50%, Directors: 30%, and Others: 20%

-□By Region: North America: 25%, Europe: 30%, APAC: 30%, MEA: 10%, Latin America: 5%

Major vendors offering 3D Imaging solutions and services across the globe GE Healthcare (US), Autodesk (US), STMicroelectronics (Switzerland), Panasonic (Japan), Sony Corporation (Japan), Trimble (US), FARO Technologies (US), Philips (Netherlands), Google (US), Adobe (US), HP (US), Dassault Systemes (France), Bentley Systems (US), Lockheed Martin (US), Topcon (Japan), Able Software (US), Maxon (Germany), ESRI (US), Archilogic (Switzerland), Pix4D (Switzerland), Brainkey (US), Precismo (US), Kaarta (US), LightCode Photonics (Estonia), Vzense Technology (US), Capoom (Istanbul), Atomontage (US), Hivemapper (US), Shapr3D (Hungary), Innersight (UK).

Research Coverage

The market study covers 3D Imaging Market across segments. It aims to estimate the market size and the growth potential across different segments, such as component, technology, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the

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revenue numbers for the overall market for 3D Imaging market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (rising demand for personalized medicine, growth in entertainment and media entertainment, rising demand for 3D-enabled devices across verticals, increasing urbanization, push for productivity, and environment concerns in the architecture and construction vertical), restraints (limited field of view and depth perception, high maintenance costs of 3D imaging hardware, interoperability issues with 3D imaging solutions and hardware), opportunities (adoption of 3D printing in healthcare, increasing investments in AI by 3D medical imaging device manufacturers, high demand for 3D imaging solutions in the retail and eCommerce vertical), and challenges (the need for education and training, data processing and storage demands, high power consumption requirements for 3D image processing) influencing the growth of the 3D Imaging market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the 3D Imaging market.

-□Market Development: Comprehensive information about lucrative markets - the report analyses the 3D Imaging market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in 3D Imaging market strategies; the report also helps stakeholders understand the pulse of the 3D Imaging market and provides them with information on key market drivers, restraints, challenges, and opportunities.

-□Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as GE Healthcare (US), Adobe (US), Autodesk (US), Trimble (US), Dassault Systemes (France), and others in the 3D Imaging market.

Table of Contents:

1□INTRODUCTION□	40
1.1□STUDY OBJECTIVES□	40
1.2□MARKET DEFINITION□	40
1.3□STUDY SCOPE□	41
1.3.1□MARKET SEGMENTATION□	41
1.3.2□REGIONS COVERED□	42
1.3.3□INCLUSIONS & EXCLUSIONS□	42
1.4□YEARS CONSIDERED□	43
1.5□CURRENCY CONSIDERED□	43
TABLE 1□USD EXCHANGE RATES, 2020-2022□	43
1.6□STAKEHOLDERS□	44
1.7□SUMMARY OF CHANGES□	44
2□RESEARCH METHODOLOGY□	45
2.1□RESEARCH DATA□	45
FIGURE 1□3D IMAGING MARKET: RESEARCH DESIGN□	45
2.1.1□SECONDARY DATA□	46
2.1.2□PRIMARY DATA□	46
2.1.2.1□Breakup of primary profiles□	47

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2.1.2.2	Key industry insights	47
2.2	MARKET BREAKUP AND DATA TRIANGULATION	48
FIGURE 2	DATA TRIANGULATION	48
2.3	MARKET SIZE ESTIMATION	49
FIGURE 3	3D IMAGING MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES	49
2.3.1	TOP-DOWN APPROACH	49
2.3.2	BOTTOM-UP APPROACH	50
FIGURE 4	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 (SUPPLY SIDE): REVENUE OF HARDWARE/SOFTWARE/SERVICES OF 3D IMAGING MARKET	50
FIGURE 5	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL HARDWARE/SOFTWARE/SERVICES OF 3D IMAGING MARKET	51
FIGURE 6	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 3, TOP-DOWN (DEMAND SIDE): SHARE OF 3D IMAGING SOFTWARE THROUGH OVERALL 3D IMAGING SPENDING	52
FIGURE 7	MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 4, BOTTOM-UP (DEMAND SIDE)	53
2.4	MARKET FORECAST	54
TABLE 2	FACTOR ANALYSIS	54
2.5	RESEARCH ASSUMPTIONS	55
2.6	LIMITATIONS AND RISK ASSESSMENT	55
2.7	IMPLICATIONS OF RECESSION ON 3D IMAGING MARKET	56
3	EXECUTIVE SUMMARY	57
TABLE 3	GLOBAL 3D IMAGING MARKET AND GROWTH RATE, 2018-2022 (USD MILLION, Y-O-Y GROWTH)	58
TABLE 4	GLOBAL 3D IMAGING MARKET AND GROWTH RATE, 2023-2028 (USD MILLION, Y-O-Y GROWTH)	59
FIGURE 8	HARDWARE SEGMENT TO BE DOMINANT MARKET IN 2023	59
FIGURE 9	3D DISPLAY SEGMENT TO LEAD MARKET IN 2023	59
FIGURE 10	3D MODELING SOFTWARE SEGMENT TO LEAD MARKET IN 2023	60
FIGURE 11	STRUCTURED LIGHT IMAGING SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023	60
FIGURE 12	PROFESSIONAL SERVICES SEGMENT TO LEAD MARKET IN 2023	60
FIGURE 13	DEPLOYMENT & INTEGRATION SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2023	61
FIGURE 14	AUTOMOTIVE SEGMENT TO LEAD MARKET IN 2023	61
FIGURE 15	3D IMAGING MARKET SNAPSHOT: REGIONAL ANALYSIS	62
4	PREMIUM INSIGHTS	63
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN 3D IMAGING MARKET	63
FIGURE 16	RIISING DEMAND FOR 3D-ENABLED DEVICES ACROSS VERTICALS AND INCREASING URBANIZATION TO DRIVE 3D IMAGING MARKET GROWTH	63
4.2	3D IMAGING MARKET: RECESSION OVERVIEW	63
FIGURE 17	3D IMAGING MARKET TO WITNESS MINOR DECLINE IN Y-O-Y GROWTH RATE IN 2023	63
4.3	3D IMAGING MARKET: TOP 3 VERTICALS	64
FIGURE 18	MANUFACTURING VERTICAL TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	64
4.4	3D IMAGING MARKET, BY REGION	64
FIGURE 19	NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN 2023	64
4.5	NORTH AMERICA: 3D IMAGING MARKET, BY COMPONENT AND KEY VERTICAL	65
FIGURE 20	HARDWARE AND AUTOMOTIVE SEGMENTS TO ACCOUNT FOR SIGNIFICANT SHARE IN 2023	65
5	MARKET OVERVIEW AND INDUSTRY TRENDS	66
5.1	INTRODUCTION	66
5.2	MARKET DYNAMICS	66
FIGURE 21	3D IMAGING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	66
5.2.1	DRIVERS	67

5.2.1.1	Rising demand for personalized medicines	67
5.2.1.2	Growth in entertainment & media industry	67
5.2.1.3	Rising demand for 3D-enabled devices across verticals	67
5.2.1.4	Increasing urbanization, push for productivity, and environment concerns in architecture and construction vertical	68
5.2.2	RESTRAINTS	68
5.2.2.1	Limited field of view and depth perception	68
5.2.2.2	High maintenance cost of 3D imaging hardware	69
5.2.2.3	Interoperability issues with 3D imaging solutions and hardware	69
5.2.3	OPPORTUNITIES	69
5.2.3.1	Adoption of 3D printing in healthcare	69
5.2.3.2	Increasing investments in AI by 3D medical imaging device manufacturers	69
5.2.3.3	High demand for 3D imaging solutions in retail & eCommerce vertical	70
5.2.4	CHALLENGES	70
5.2.4.1	Need for education and training	70
5.2.4.2	Demand for data processing and storage	70
5.2.4.3	High power consumption requirements	70
5.3	CASE STUDY ANALYSIS	71
5.3.1	TATA INTERACTIVE SYSTEMS (TIS) COLLABORATED WITH AUTODESK TO INNOVATE ELEARNING WITH 3D ANIMATION	71
5.3.2	P CULLEN ADOPTED TRIMBLE'S SOLUTIONS TO BUILD HIGH-QUALITY PRODUCTS WITH 3D MODELING	71
5.3.3	KOBELCO CONSTRUCTION MACHINERY COLLABORATED WITH DASSAULT SYSTEMES TO MANAGE GLOBAL MANUFACTURING OPERATIONS	72
5.3.4	FEOPS COLLABORATED WITH DASSAULT SYSTEMES TO IMPROVE OUTCOMES IN HEART VALVE REPLACEMENT	72
5.3.5	TRUEPOINT PROVIDED 3D LASER SCANNING AND MODELING SERVICES FOR POWER PLANT IN MICHIGAN	73
5.3.6	CHINA RAILWAY DESIGN CORPORATION ADOPTED DASSAULT SYSTEMES' 3DEXPERIENCE PLATFORM TO DESIGN RAILWAY PROJECTS	73
5.3.7	BIOLITE ADOPTED AUTODESK SOFTWARE TO CREATE ELECTRICITY-GENERATING BIOMASS STOVES FOR IMPROVING PUBLIC HEALTH	74
5.4	TARIFF AND REGULATORY LANDSCAPE	74
5.4.1	TARIFF RELATED TO 3D IMAGING MARKET	74
TABLE 5	TARIFF RELATED TO 3D IMAGING MARKET, 2022	74
5.5	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	75
5.5.1	NORTH AMERICA	75
TABLE 6	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	75
5.5.2	EUROPE	76
TABLE 7	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
5.5.3	ASIA PACIFIC	76
TABLE 8	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
5.5.4	MIDDLE EAST & AFRICA	77
TABLE 9	MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	77
5.5.5	LATIN AMERICA	78
TABLE 10	LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	78
5.6	TRADE ANALYSIS/HS CODE	78
5.6.1	IMPORT SCENARIO OF TELEVISION CAMERAS, DIGITAL CAMERAS, AND VIDEO CAMERA RECORDERS	78
FIGURE 22	IMPORT DATA FOR TELEVISION CAMERAS, DIGITAL CAMERAS, AND VIDEO CAMERA RECORDERS, BY KEY COUNTRY, 2015-2022 (USD MILLION)	79
5.6.2	EXPORT SCENARIO OF TELEVISION CAMERAS, DIGITAL CAMERAS, AND VIDEO CAMERA RECORDERS	80
FIGURE 23	EXPORT DATA FOR TELEVISION CAMERAS, DIGITAL CAMERAS, AND VIDEO CAMERA RECORDERS, BY KEY COUNTRY,	

2015-2022 (USD MILLION)	81
5.7 3D IMAGING MARKET EVOLUTION	81
FIGURE 24 EVOLUTION OF 3D IMAGING TECHNOLOGIES	81
5.8 ECOSYSTEM/MARKET MAP	83
FIGURE 25 KEY PLAYERS IN 3D IMAGING MARKET ECOSYSTEM	83
TABLE 11 ROLE OF PLAYERS IN 3D IMAGING MARKET ECOSYSTEM	83
5.9 SUPPLY CHAIN ANALYSIS	85
FIGURE 26 SUPPLY CHAIN ANALYSIS	85
5.10 PRICING ANALYSIS	86
5.10.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY HARDWARE	86
FIGURE 27 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY HARDWARE	86
5.10.2 INDICATIVE PRICING ANALYSIS OF 3D IMAGING SOFTWARE	87
TABLE 12 INDICATIVE PRICING LEVELS OF 3D IMAGING SOFTWARE	87
5.11 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	88
FIGURE 28 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	88
5.12 PATENT ANALYSIS	88
5.12.1 METHODOLOGY	88
5.12.2 PATENTS FILED, BY DOCUMENT TYPE	88
TABLE 13 PATENTS FILED, 2013-2023	88
5.12.3 INNOVATION AND PATENT APPLICATIONS	89
FIGURE 29 NUMBER OF PATENTS GRANTED, 2013-2023	89
5.12.4 TOP 10 PATENT APPLICANTS IN 3D IMAGING MARKET	89
FIGURE 30 TOP 10 PATENT APPLICANTS IN 3D IMAGING MARKET, 2013-2023	89
FIGURE 31 REGIONAL ANALYSIS OF PATENTS GRANTED, 2013-2023	90
TABLE 14 TOP 20 PATENT OWNERS IN 3D IMAGING MARKET, 2013-2023	90
TABLE 15 LIST OF PATENTS ISSUED IN 3D IMAGING MARKET, 2021-2022	91
5.13 PORTER'S FIVE FORCES ANALYSIS	92
FIGURE 32 PORTER'S FIVE FORCES ANALYSIS	92
5.13.1 THREAT OF NEW ENTRANTS	92
5.13.2 THREAT OF SUBSTITUTES	93
5.13.3 BARGAINING POWER OF SUPPLIERS	93
5.13.4 BARGAINING POWER OF BUYERS	93
5.13.5 INTENSITY OF COMPETITIVE RIVALRY	93
5.14 KEY CONFERENCES & EVENTS	94
TABLE 16 DETAILED LIST OF KEY CONFERENCES & EVENTS, 2023-2024	94
5.15 KEY STAKEHOLDERS & BUYING CRITERIA	95
5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS	95
FIGURE 33 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 VERTICALS	95
TABLE 17 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 VERTICALS	95
5.15.2 BUYING CRITERIA	95
FIGURE 34 KEY BUYING CRITERIA FOR TOP 3 VERTICALS	95
TABLE 18 KEY BUYING CRITERIA FOR TOP 3 VERTICALS	96
5.16 TECHNOLOGY ANALYSIS	96
5.16.1 KEY TECHNOLOGIES	96
5.16.1.1 Photogrammetry	96
5.16.1.2 3D printing	97
5.16.1.3 Real-time simulation	97

5.16.2	COMPLIMENTARY TECHNOLOGIES	97
5.16.2.1	Geographic information system	97
5.16.2.2	Digital twin	98
5.16.3	ADJACENT TECHNOLOGIES	98
5.16.3.1	Artificial intelligence & machine learning	98
5.16.3.2	Cloud computing	98
5.16.3.3	Blockchain	99
5.17	ROADMAP FOR 3D IMAGING MARKET	99
TABLE 19	3D IMAGING MARKET ROADMAP, 2023-2030	99
5.18	BEST PRACTICES IN 3D IMAGING MARKET	100
TABLE 20	BEST PRACTICES IN 3D IMAGING MARKET	100
5.19	3D IMAGING TECHNIQUES	101
FIGURE 35	3D IMAGING TECHNIQUES	101
6	3D IMAGING MARKET, BY COMPONENT	103
6.1	INTRODUCTION	104
6.1.1	COMPONENTS: 3D IMAGING MARKET DRIVERS	104
FIGURE 36	SERVICES SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	105
TABLE 21	3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION)	105
TABLE 22	3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION)	105
6.2	HARDWARE	106
6.2.1	INCREASING DEMAND FOR ADVANCED 3D IMAGING HARDWARE AND DEVICES TO DRIVE GROWTH	106
TABLE 23	HARDWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	106
TABLE 24	HARDWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	106
FIGURE 37	3D SENSORS SEGMENT TO GROW AT HIGHEST CAGR BY 2028	107
TABLE 25	3D IMAGING MARKET, BY HARDWARE, 2018-2022 (USD MILLION)	107
TABLE 26	3D IMAGING MARKET, BY HARDWARE, 2023-2028 (USD MILLION)	107
6.2.2	3D CAMERAS	108
6.2.2.1	3D cameras to revolutionize industries with advanced 3D mapping techniques	108
6.2.2.2	Stereo vision	108
6.2.2.3	Time-of-flight (TOF)	108
6.2.2.4	Structured light	108
6.2.2.5	Laser triangulation	108
TABLE 27	3D CAMERAS MARKET, BY REGION, 2018-2022 (USD MILLION)	109
TABLE 28	3D CAMERAS MARKET, BY REGION, 2023-2028 (USD MILLION)	109
6.2.3	3D SCANNERS	109
6.2.3.1	Need for improving efficiency and accuracy in manufacturing processes to drive use of 3D scanners	109
6.2.3.2	Laser scanners	109
6.2.3.3	Optimal scanners	110
6.2.3.4	Portable scanners	110
6.2.3.5	Handheld scanners	110
6.2.3.6	Others	110
TABLE 29	3D SCANNERS MARKET, BY REGION, 2018-2022 (USD MILLION)	110
TABLE 30	3D SCANNERS MARKET, BY REGION, 2023-2028 (USD MILLION)	111
6.2.4	3D SENSORS	111
6.2.4.1	Rise in demand for 3D imaging sensors and their rapidly evolving applications in IoT and AI technologies to drive growth	111
6.2.4.2	Depth sensors	111

6.2.4.3	Image sensors	111
6.2.4.4	Position sensors	112
6.2.4.5	Accelerometers	112
6.2.4.6	Others	112
TABLE 31	3D SENSORS MARKET, BY REGION, 2018-2022 (USD MILLION)	112
TABLE 32	3D SENSORS MARKET, BY REGION, 2023-2028 (USD MILLION)	113
6.2.5	3D DISPLAY	113
6.2.5.1	Need for evolution and expansion of 3D display technology and innovations to fuel market growth	113
6.2.5.2	Volumetric displays	113
6.2.5.3	Stereoscopic displays	113
6.2.5.4	Head-mounted displays	113
TABLE 33	3D DISPLAY MARKET, BY REGION, 2018-2022 (USD MILLION)	114
TABLE 34	3D DISPLAY MARKET, BY REGION, 2023-2028 (USD MILLION)	114
6.3	SOFTWARE	114
6.3.1	INCREASING REQUIREMENTS FOR ADVANCED SOFTWARE TO FUEL EVOLUTION OF 3D IMAGING	114
FIGURE 38	3D MODELING SOFTWARE SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	115
TABLE 35	3D IMAGING MARKET, BY SOFTWARE, 2018-2022 (USD MILLION)	115
TABLE 36	3D IMAGING MARKET, BY SOFTWARE, 2023-2028 (USD MILLION)	115
6.3.2	SOFTWARE, BY TYPE	116
6.3.2.1	3D modeling software	116
6.3.2.1.1	Rising need to create digital 3D representation used in multiple industries to drive growth	116
TABLE 37	3D MODELING SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	116
TABLE 38	3D MODELING SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	117
6.3.2.2	3D scanning software	117
6.3.2.2.1	Growing demand for 3D scanning in diverse industries and role of advanced software solutions to boost growth	117
TABLE 39	3D SCANNING SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	117
TABLE 40	3D SCANNING SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	118
6.3.2.3	3D layout & animation software	118
6.3.2.3.1	Need for enhancing animation and motion picture quality to fuel market growth	118
TABLE 41	3D LAYOUT & ANIMATION SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	118
TABLE 42	3D LAYOUT & ANIMATION SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	119
6.3.2.4	3D visualization & rendering software	119
6.3.2.4.1	Focus on maximizing design accuracy and realism through 3D visualization and rendering solutions to boost demand	119
TABLE 43	3D VISUALIZATION & RENDERING SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	119
TABLE 44	3D VISUALIZATION & RENDERING SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	120
6.3.2.5	Image reconstruction software	120
6.3.2.5.1	Emphasis on improving medical imaging with image reconstruction software to drive market expansion	120
TABLE 45	IMAGE RECONSTRUCTION SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	120
TABLE 46	IMAGE RECONSTRUCTION SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	121
6.3.3	SOFTWARE, BY DEPLOYMENT MODE	121
TABLE 47	3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2022 (USD MILLION)	121
TABLE 48	3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	121
6.3.3.1	On-premises	122
6.3.3.1.1	Rapid growth in on-premises 3D imaging solutions and hardware adoption for better patient record management to propel growth	122
TABLE 49	ON-PREMISES: 3D IMAGING SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION)	122
TABLE 50	ON-PREMISES: 3D IMAGING SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION)	122

6.3.3.2 Cloud 123

6.3.3.2.1 Benefits of cloud-based 3D imaging solutions for efficient management and cost-effective operations to drive their adoption 123

TABLE 51 CLOUD: 3D IMAGING SOFTWARE MARKET, BY REGION, 2018-2022 (USD MILLION) 123

TABLE 52 CLOUD: 3D IMAGING SOFTWARE MARKET, BY REGION, 2023-2028 (USD MILLION) 123

6.4 SERVICES 124

FIGURE 39 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 124

TABLE 53 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION) 124

TABLE 54 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION) 125

TABLE 55 SERVICES: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 125

TABLE 56 SERVICES: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 125

6.4.1 PROFESSIONAL SERVICES 125

6.4.1.1 Vital role of professional services in navigating complex technological landscapes to drive market 125

FIGURE 40 DEPLOYMENT & INTEGRATION SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD 126

TABLE 57 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2018-2022 (USD MILLION) 126

TABLE 58 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION) 126

TABLE 59 PROFESSIONAL SERVICES MARKET, BY REGION, 2018-2022 (USD MILLION) 127

TABLE 60 PROFESSIONAL SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION) 127

6.4.1.2 Consulting services 127

TABLE 61 CONSULTING SERVICES MARKET, BY REGION, 2018-2022 (USD MILLION) 127

TABLE 62 CONSULTING SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION) 128

6.4.1.3 Deployment & integration 128

TABLE 63 DEPLOYMENT & INTEGRATION MARKET, BY REGION, 2018-2022 (USD MILLION) 128

TABLE 64 DEPLOYMENT & INTEGRATION MARKET, BY REGION, 2023-2028 (USD MILLION) 128

6.4.1.4 Support & maintenance 129

TABLE 65 SUPPORT & MAINTENANCE MARKET, BY REGION, 2018-2022 (USD MILLION) 129

TABLE 66 SUPPORT & MAINTENANCE MARKET, BY REGION, 2023-2028 (USD MILLION) 129

6.4.2 MANAGED SERVICES 130

6.4.2.1 Need for understanding importance of managed services for enhancing client experience to boost growth 130

TABLE 67 MANAGED SERVICES MARKET, BY REGION, 2018-2022 (USD MILLION) 130

TABLE 68 MANAGED SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION) 130

7 3D IMAGING MARKET, BY TECHNOLOGY 131

7.1 INTRODUCTION 132

7.1.1 TECHNOLOGIES: 3D IMAGING MARKET DRIVERS 132

FIGURE 41 STEREOSCOPIC IMAGING SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD 132

TABLE 69 3D IMAGING MARKET, BY TECHNOLOGY, 2018-2022 (USD MILLION) 133

TABLE 70 3D IMAGING MARKET, BY TECHNOLOGY, 2023-2028 (USD MILLION) 133

7.2 STEREOSCOPIC IMAGING 133

7.2.1 INCREASING APPLICATION OF STEREOSCOPIC IMAGING IN VARIOUS INDUSTRIES TO IMPROVE WORK QUALITY 133

TABLE 71 STEREOSCOPIC IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 134

TABLE 72 STEREOSCOPIC IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 134

7.2.2 ANAGLYPHIC 3D 134

7.2.3 POLARIZED 3D 134

7.2.4 SHUTTER GLASSES 135

7.2.5 AUTOSTEREOSCOPY 135

7.3 STRUCTURED LIGHT IMAGING 135

7.3.1 HIGH ACCURACY AND ROBUSTNESS OF STRUCTURED LIGHT IMAGING TO BOOST ITS POPULARITY 135

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TABLE 73	STRUCTURED LIGHT IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	135
TABLE 74	STRUCTURED LIGHT IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	136
7.3.2	TRIANGULATION METHOD	136
7.3.3	PATTERN PROJECTION	136
7.3.4	DEPTH MAPPING AND RECONSTRUCTION	136
7.3.5	OBJECT SCANNING AND MEASUREMENT	137
7.4	LASER-BASED IMAGING	137
7.4.1	LASER-BASED IMAGING DRIVES INNOVATION AND PRECISION ACROSS VARIOUS INDUSTRIES TO PROPEL GROWTH	137
TABLE 75	LASER-BASED IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	137
TABLE 76	LASER-BASED IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	138
7.4.2	LIDAR	138
7.4.3	LASER SCANNING	138
7.4.4	LASER PROFILING	138
7.4.5	LASER HOLOGRAPHY	139
7.5	HOLOGRAPHIC IMAGING	139
7.5.1	FOCUS ON ENHANCING VISUALIZATION AND DECISION-MAKING PROCESSES IN DIVERSE INDUSTRIES TO PROPEL GROWTH	139
TABLE 77	HOLOGRAPHIC IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	139
TABLE 78	HOLOGRAPHIC IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	139
7.5.2	HOLOGRAPHIC DISPLAYS	140
7.5.3	HOLOGRAPHIC PROJECTION	140
7.5.4	HOLOGRAPHIC CAPTURE AND RECORDING	140
7.5.5	HOLOGRAPHIC INTERFEROMETRY	140
7.6	TIME-OF-FLIGHT (TOF) IMAGING	141
7.6.1	INCREASING USE OF TOF SENSORS IN ENHANCING SAFETY AND EFFICIENCY IN AUTOMOTIVE AND INDUSTRIAL SECTORS TO ENCOURAGE GROWTH	141
TABLE 79	TIME-OF-FLIGHT IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	141
TABLE 80	TIME-OF-FLIGHT IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	141
7.6.2	DEPTH SENSING & MAPPING	142
7.6.3	GESTURE RECOGNITION	142
7.6.4	3D SCANNING	142
7.6.5	FACIAL RECOGNITION	142
8	3D IMAGING MARKET, BY VERTICAL	143
8.1	INTRODUCTION	144
8.1.1	VERTICALS: 3D IMAGING MARKET DRIVERS	144
FIGURE 42	MANUFACTURING SEGMENT TO RECORD HIGHEST CAGR DURING FORECAST PERIOD	144
TABLE 81	3D IMAGING MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	145
TABLE 82	3D IMAGING MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	145
8.2	AEROSPACE & DEFENSE	146
8.2.1	NEED FOR INTEGRATING 3D IMAGING SOLUTIONS TO REVOLUTIONIZE AEROSPACE & DEFENSE SECTOR	146
TABLE 83	AEROSPACE & DEFENSE: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	146
TABLE 84	AEROSPACE & DEFENSE: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	146
8.2.2	AEROSPACE & DEFENSE: 3D IMAGING APPLICATIONS	147
8.2.2.1	Wing and airframe analysis	147
8.2.2.2	Surveillance & reconnaissance	147
8.2.2.3	Target area visualization	147
8.2.2.4	Flight simulators & virtual reality training	147
8.2.2.5	Others	148

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8.3 AUTOMOTIVE 148

8.3.1 NEED FOR ASSESSING DRIVERS' ATTENTIVENESS AND ENHANCING PARKING ASSISTANCE SYSTEMS TO DRIVE MARKET 148

TABLE 85 AUTOMOTIVE: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 149

TABLE 86 AUTOMOTIVE: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 149

8.3.2 AUTOMOTIVE: 3D IMAGING APPLICATIONS 149

8.3.2.1 Automated parking systems 149

8.3.2.2 Collision avoidance systems 150

8.3.2.3 Driver assistance systems 150

8.3.2.4 Autonomous vehicles 150

8.3.2.5 Others 151

8.4 MANUFACTURING 151

8.4.1 3D IMAGING TECHNOLOGY TO REVOLUTIONIZE MANUFACTURING SECTOR WITH ITS TRANSFORMATIVE INFLUENCE 151

TABLE 87 MANUFACTURING: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 151

TABLE 88 MANUFACTURING: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 152

8.4.2 MANUFACTURING: 3D IMAGING APPLICATIONS 152

8.4.2.1 Defect detection 152

8.4.2.2 Assembly line optimization 152

8.4.2.3 Inventory management 152

8.4.2.4 Manufacturing process optimization 153

8.4.2.5 Others 153

8.5 HEALTHCARE & LIFE SCIENCES 153

8.5.1 DEMAND FOR ADVANCED DIAGNOSTICS, PERSONALIZED TREATMENT, AND PATIENT ENGAGEMENT TO DRIVE 3D IMAGING TECHNOLOGY 153

TABLE 89 HEALTHCARE & LIFE SCIENCES: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 154

TABLE 90 HEALTHCARE & LIFE SCIENCES: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 154

8.5.2 HEALTHCARE & LIFE SCIENCES: 3D IMAGING APPLICATIONS 155

8.5.2.1 Medical imaging 155

8.5.2.2 Surgical planning 155

8.5.2.3 Patient monitoring 155

8.5.2.4 Diagnostic imaging 156

8.5.2.5 Others 156

8.6 ARCHITECTURE & CONSTRUCTION 156

8.6.1 RISING NEED TO PROVIDE COMPREHENSIVE VISUALIZATIONS THAT GUIDE ON-SITE ACTIVITIES TO BOOST MARKET DEMAND 156

TABLE 91 ARCHITECTURE & CONSTRUCTION: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 157

TABLE 92 ARCHITECTURE & CONSTRUCTION: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 157

8.6.2 ARCHITECTURE & CONSTRUCTION: 3D IMAGING APPLICATIONS 157

8.6.2.1 Architectural visualization 157

8.6.2.2 Building information modeling (BIM) 158

8.6.2.3 Site analysis & surveying 158

8.6.2.4 Restoration & preservation 158

8.6.2.5 Others 158

8.7 MEDIA & ENTERTAINMENT 159

8.7.1 EMPHASIS ON REDEFINING ENTERTAINMENT AND GAMING WITH UNPRECEDENTED REALISM AND ENGAGEMENT THROUGH 3D IMAGING TO DRIVE MARKET 159

TABLE 93 MEDIA & ENTERTAINMENT: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION) 159

TABLE 94 MEDIA & ENTERTAINMENT: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION) 159

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8.7.2	MEDIA & ENTERTAINMENT: 3D IMAGING APPLICATIONS	160
8.7.2.1	Character modeling and animation	160
8.7.2.2	Gaming	160
8.7.2.3	Visual effects (VFX)	160
8.7.2.4	Augmented reality & virtual reality	160
8.7.2.5	Others	161
8.8	RETAIL & ECOMMERCE	161
8.8.1	GROWING DEMAND FOR ENHANCED CUSTOMER EXPERIENCE TO DRIVE POPULARITY OF 3D IMAGING SOLUTIONS	161
TABLE 95	RETAIL & ECOMMERCE: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	161
TABLE 96	RETAIL & ECOMMERCE: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	162
8.8.2	RETAIL & ECOMMERCE: 3D IMAGING APPLICATIONS	162
8.8.2.1	Virtual try-ons	162
8.8.2.2	Product visualization	162
8.8.2.3	Customization & personalization	162
8.8.2.4	AR-based shopping experiences	163
8.8.2.5	Others	163
8.9	GOVERNMENT	163
8.9.1	ABILITY TO CREATE DETAILED TOPOGRAPHIC MAPS AND MODELING STRUCTURES TO DRIVE DEMAND	163
TABLE 97	GOVERNMENT: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	164
TABLE 98	GOVERNMENT: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	164
8.9.2	GOVERNMENT: 3D IMAGING APPLICATIONS	164
8.9.2.1	Urban planning & development	164
8.9.2.2	Environmental analysis	165
8.9.2.3	Disaster management	165
8.9.2.4	Archaeology & cultural preservation	165
8.9.2.5	Others	165
8.10	ENERGY & UTILITIES	166
8.10.1	RIISING NEED TO EXTRACT RESOURCES BY CREATING DETAILED VISUALIZATIONS OF GEOLOGICAL FORMATIONS TO DRIVE MARKET	166
TABLE 99	ENERGY & UTILITIES: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	166
TABLE 100	ENERGY & UTILITIES: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	166
8.10.2	ENERGY & UTILITIES: 3D IMAGING APPLICATIONS	167
8.10.2.1	Pipeline integrity assessments	167
8.10.2.2	Renewable energy site planning	167
8.10.2.3	Oil and gas exploration	167
8.10.2.4	Asset mapping & management	167
8.10.2.5	Others	168
?		
8.11	OTHER VERTICALS	168
TABLE 101	OTHER VERTICALS: 3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	168
TABLE 102	OTHER VERTICALS: 3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	169
9	3D IMAGING MARKET, BY REGION	170
9.1	INTRODUCTION	171
FIGURE 43	ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	171
FIGURE 44	INDIA TO ACHIEVE HIGHEST GROWTH DURING FORECAST PERIOD	172
TABLE 103	3D IMAGING MARKET, BY REGION, 2018-2022 (USD MILLION)	172
TABLE 104	3D IMAGING MARKET, BY REGION, 2023-2028 (USD MILLION)	172

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9.2 NORTH AMERICA 173

9.2.1 NORTH AMERICA: 3D IMAGING MARKET DRIVERS 173

9.2.2 NORTH AMERICA: RECESSION IMPACT ANALYSIS 174

FIGURE 45 NORTH AMERICAN 3D IMAGING MARKET SNAPSHOT 174

TABLE 105 NORTH AMERICA: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION) 175

TABLE 106 NORTH AMERICA: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 175

TABLE 107 NORTH AMERICA: 3D IMAGING MARKET, BY HARDWARE, 2018-2022 (USD MILLION) 175

TABLE 108 NORTH AMERICA: 3D IMAGING MARKET, BY HARDWARE, 2023-2028 (USD MILLION) 175

TABLE 109 NORTH AMERICA: 3D IMAGING MARKET, BY SOFTWARE, 2018-2022 (USD MILLION) 176

TABLE 110 NORTH AMERICA: 3D IMAGING MARKET, BY SOFTWARE, 2023-2028 (USD MILLION) 176

TABLE 111 NORTH AMERICA: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2022 (USD MILLION) 176

TABLE 112 NORTH AMERICA: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 176

TABLE 113 NORTH AMERICA: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION) 177

TABLE 114 NORTH AMERICA: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION) 177

TABLE 115 NORTH AMERICA: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2018-2022 (USD MILLION) 177

TABLE 116 NORTH AMERICA: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION) 177

TABLE 117 NORTH AMERICA: 3D IMAGING MARKET, BY TECHNOLOGY, 2018-2022 (USD MILLION) 178

TABLE 118 NORTH AMERICA: 3D IMAGING MARKET, BY TECHNOLOGY, 2023-2028 (USD MILLION) 178

TABLE 119 NORTH AMERICA: 3D IMAGING MARKET, BY VERTICAL, 2018-2022 (USD MILLION) 178

TABLE 120 NORTH AMERICA: 3D IMAGING MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 179

TABLE 121 NORTH AMERICA: 3D IMAGING MARKET, BY COUNTRY, 2018-2022 (USD MILLION) 179

TABLE 122 NORTH AMERICA: 3D IMAGING MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 179

9.2.3 US 180

9.2.3.1 Rise of 3D printing technologies to rely on 3D imaging for creating digital models 180

TABLE 123 US: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION) 180

TABLE 124 US: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 180

TABLE 125 US: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION) 180

TABLE 126 US: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION) 181

9.2.4 CANADA 181

9.2.4.1 Emphasis on research and development to drive growth 181

9.3 EUROPE 181

9.3.1 EUROPE: 3D IMAGING MARKET DRIVERS 181

9.3.2 EUROPE: RECESSION IMPACT ANALYSIS 182

TABLE 127 EUROPE: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION) 182

TABLE 128 EUROPE: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 182

TABLE 129 EUROPE: 3D IMAGING MARKET, BY HARDWARE, 2018-2022 (USD MILLION) 183

TABLE 130 EUROPE: 3D IMAGING MARKET, BY HARDWARE, 2023-2028 (USD MILLION) 183

TABLE 131 EUROPE: 3D IMAGING MARKET, BY SOFTWARE, 2018-2022 (USD MILLION) 183

TABLE 132 EUROPE: 3D IMAGING MARKET, BY SOFTWARE, 2023-2028 (USD MILLION) 183

TABLE 133 EUROPE: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2022 (USD MILLION) 184

TABLE 134 EUROPE: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 184

TABLE 135 EUROPE: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION) 184

TABLE 136 EUROPE: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION) 184

TABLE 137 EUROPE: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2018-2022 (USD MILLION) 185

TABLE 138 EUROPE: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION) 185

TABLE 139 EUROPE: 3D IMAGING MARKET, BY TECHNOLOGY, 2018-2022 (USD MILLION) 185

TABLE 140 EUROPE: 3D IMAGING MARKET, BY TECHNOLOGY, 2023-2028 (USD MILLION) 185

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TABLE 141	EUROPE: 3D IMAGING MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	186
TABLE 142	EUROPE: 3D IMAGING MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	186
TABLE 143	EUROPE: 3D IMAGING MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	187
TABLE 144	EUROPE: 3D IMAGING MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	187
9.3.3	UK	187
9.3.3.1	Demand for precise medical imaging techniques to propel growth	187
TABLE 145	UK: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION)	188
TABLE 146	UK: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION)	188
TABLE 147	UK: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION)	188
TABLE 148	UK: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION)	188
9.3.4	GERMANY	189
9.3.4.1	Growing demand for immersive experiences in gaming, entertainment, and virtual experiences to fuel market	189
9.3.5	FRANCE	189
9.3.5.1	Robust growth in entertainment and gaming industries to drive market	189
9.3.6	ITALY	189
9.3.6.1	Need for preserving historical artifacts, artworks, and monuments to drive adoption of 3D imaging solutions	189
9.3.7	SPAIN	190
9.3.7.1	Strong demand for advanced geospatial solutions to drive growth	190
9.3.8	REST OF EUROPE	190
9.4	ASIA PACIFIC	190
9.4.1	ASIA PACIFIC: 3D IMAGING MARKET DRIVERS	191
9.4.2	ASIA PACIFIC: RECESSION IMPACT ANALYSIS	191
FIGURE 46	ASIA PACIFIC 3D IMAGING MARKET SNAPSHOT	192
TABLE 149	ASIA PACIFIC: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION)	192
TABLE 150	ASIA PACIFIC: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION)	193
TABLE 151	ASIA PACIFIC: 3D IMAGING MARKET, BY HARDWARE, 2018-2022 (USD MILLION)	193
TABLE 152	ASIA PACIFIC: 3D IMAGING MARKET, BY HARDWARE, 2023-2028 (USD MILLION)	193
TABLE 153	ASIA PACIFIC: 3D IMAGING MARKET, BY SOFTWARE, 2018-2022 (USD MILLION)	193
TABLE 154	ASIA PACIFIC: 3D IMAGING MARKET, BY SOFTWARE, 2023-2028 (USD MILLION)	194
TABLE 155	ASIA PACIFIC: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2022 (USD MILLION)	194
TABLE 156	ASIA PACIFIC: 3D IMAGING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	194
TABLE 157	ASIA PACIFIC: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION)	194
TABLE 158	ASIA PACIFIC: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION)	195
TABLE 159	ASIA PACIFIC: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2018-2022 (USD MILLION)	195
TABLE 160	ASIA PACIFIC: 3D IMAGING MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION)	195
TABLE 161	ASIA PACIFIC: 3D IMAGING MARKET, BY TECHNOLOGY, 2018-2022 (USD MILLION)	195
TABLE 162	ASIA PACIFIC: 3D IMAGING MARKET, BY TECHNOLOGY, 2023-2028 (USD MILLION)	196
TABLE 163	ASIA PACIFIC: 3D IMAGING MARKET, BY VERTICAL, 2018-2022 (USD MILLION)	196
TABLE 164	ASIA PACIFIC: 3D IMAGING MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	196
TABLE 165	ASIA PACIFIC: 3D IMAGING MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	197
TABLE 166	ASIA PACIFIC: 3D IMAGING MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	197
9.4.3	CHINA	197
9.4.3.1	Rising demand for cutting-edge imaging technologies to fuel growth	197
TABLE 167	CHINA: 3D IMAGING MARKET, BY COMPONENT, 2018-2022 (USD MILLION)	198
TABLE 168	CHINA: 3D IMAGING MARKET, BY COMPONENT, 2023-2028 (USD MILLION)	198
TABLE 169	CHINA: 3D IMAGING MARKET, BY SERVICE, 2018-2022 (USD MILLION)	198
TABLE 170	CHINA: 3D IMAGING MARKET, BY SERVICE, 2023-2028 (USD MILLION)	198

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9.4.4 JAPAN 199

9.4.4.1 Growing demand for comprehensive metaverse experience to boost demand for 3D imaging software 199

9.4.5 INDIA 199

9.4.5.1 Growing initiatives taken by government to support digital innovation to propel growth 199

9.4.6 ANZ 200

9.4.6.1 Rapid adoption of 3D technologies for high-fidelity imaging, intricate modeling, and immersive environment to drive growth 200

9.4.7 SOUTH KOREA 200

9.4.7.1 Rising need to broaden global access to diagnostics to drive market growth 200

9.4.8 REST OF ASIA PACIFIC 201

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