

Mobile Video Surveillance Market by Offering (Cameras, Monitors, Storage Devices, Accessories, Software, VSaaS), System (IP, Analog), Application (Public Transit, Fleet Management, Emergency Vehicles, Drones), Vertical & Region - Global Forecast to 2029

Market Report | 2024-01-08 | 243 pages | MarketsandMarkets

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Report description:

The global mobile video surveillance market is expected to be valued at USD 2.7 billion in 2024 and is projected to reach USD 3.9 billion by 2029; it is expected to grow at a CAGR of 7.9% from 2024 to 2029. The need for real-time monitoring and remote management capabilities drives the demand for mobile video surveillance. This is particularly crucial for applications where on-the-go monitoring and quick response are essential.

"Software offering to account for the second highest market share for mobile video surveillance market."

The demand for software with advanced video analytics capabilities, including object detection, facial recognition, and behavior analysis, is driven by the need for more intelligent and proactive surveillance. Video surveillance software with real-time alerting capabilities, including motion detection alerts and event notifications, allows users to respond quickly to security incidents and potential threats. The shift towards cloud-based video surveillance solutions offers scalability, flexibility, and remote access. Cloud-based software allows users to store, manage, and analyze video footage securely in the cloud.

"Law enforcement vertical to account for the second highest CAGR for mobile video surveillance market."

The need for capturing, documenting, and preserving evidence is a primary driver. Mobile video surveillance systems provide law enforcement officers with a reliable tool for recording incidents, interactions, and crime scenes. Mobile video surveillance enhances situational awareness for law enforcement personnel by providing real-time video feeds from vehicles, body-worn cameras, and drones. This helps officers make informed decisions during operations. The widespread adoption of body-worn cameras by law enforcement officers contributes significantly to the mobile video surveillance market.

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"North America to account for the second highest CAGR for mobile video surveillance market"

The emphasis on public safety and effective emergency response is a driving factor. Mobile video surveillance aids law enforcement and emergency services in monitoring and responding to incidents in real time. Law enforcement agencies in North America leverage mobile video surveillance for investigative purposes, crowd monitoring, and maintaining public order. The demand for these solutions is driven by the need for effective policing. The integration of mobile video surveillance with smart home security systems is a growing trend. Homeowners in North America are increasingly adopting surveillance solutions for residential security.

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type: Tier 1 - 10%, Tier 2 - 55%, and Tier 3 - 35%
- By Designation: C-level Executives - 45%, Managers- 25%, and Others - 30%
- By Region: North America - 55%, Europe - 20%, Asia Pacific - 15%, RoW - 10%

The key players operating in the Mobile video surveillance market are Hangzhou Hikvision Digital Technology Co., Ltd. (China), Zhejiang Dahua Technology Co., Ltd. (China), Axis Communications AB (Sweden), Robert Bosch GmbH (Germany).

Research Coverage:

The research report categorizes the Mobile Video Surveillance Market, By Offering (Cameras, Monitors, Storage Devices, Accessories, Software, Services) System (IP, Analog), Application (Public Transit, Fleet Management, Emergency Vehicles, Drones), Vertical (Law Enforcement, Industrial, Military & Defense, First Responders, Transportation), Region (North America, Europe, Asia Pacific, and RoW).

Key Benefits of Buying the Report

-□Analysis of key drivers (Rising security concerns, Rapid urbanization and the expansion of smart cities, Increasing demand for real-time monitoring, Rise in remote monitoring and cloud-based solutions), restraints (Privacy and security concerns regarding video data in wireless cameras, Bandwidth limitation, Integration with existing system), opportunities (Increased use of smart devices for wireless remote monitoring, Integration of mobile video surveillance with access control and alarm systems, Increasingly applications in law enforcement and emergency services), and challenges (Cost constraint in implementing and maintain mobile video surveillance systems, Highly competitive environment) influencing the growth of the mobile video surveillance market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the mobile video surveillance market

-□Market Development: Comprehensive information about lucrative markets - the report analyses the mobile video surveillance market across varied regions.

-□Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the mobile video surveillance market

-□Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Hangzhou Hikvision Digital Technology Co., Ltd. (China), Zhejiang Dahua Technology Co., Ltd. (China), Axis Communications AB

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(Sweden), Robert Bosch GmbH (Germany) among others in the Mobile video surveillance market.

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