

Marine Fleet Management Software Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2023-12-27 | 255 pages | Infinium Global Research and Consulting Solutions

AVAILABLE LICENSES:

- 1-5 User \$4795.00
- Enterprise \$7195.00

Report description:

The report on the global marine fleet management software market provides qualitative and quantitative analysis for the period from 2021-2030. The global marine fleet management software market was valued at USD 1.47 billion in 2022 and is expected to reach USD 3.14 billion in 2030, with a CAGR of 10.3% during the forecast period 2023-2030. The study on marine fleet management software market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

Marine fleet management software plays a crucial role in optimizing fleet operations and extracting valuable insights from ship management data. To efficiently handle extensive fleets, data-intelligent marine fleet management software is essential. A holistic, integrated solution offers the necessary insights for increased efficiency, reduced Operational Expenses (OPEX), and sustained competitiveness in the maritime sector. Typically employed by fleet management companies overseeing crewing, maintenance, and day-to-day operations, this software allows ship owners and managers to concentrate on cargo booking. Modules encompass maintenance, operations, inventory, crew, safety, finance, and purchase management. Cloud-based services adoption is anticipated to provide enhanced business opportunities, driven by increased demand for comprehensive marine fleet management solutions in the shipping industry.

The growing emphasis on regulatory compliance within the maritime industry acts as a key driver for the marine fleet management software market. With stringent regulations governing safety, environmental standards, and operational practices, there's an increasing need for comprehensive software solutions. These systems ensure adherence to regulations, streamline reporting processes, and enhance overall operational efficiency. As the maritime sector seeks to meet evolving compliance requirements, the demand for advanced fleet management software with robust regulatory features continues to rise, driving the market forward. The software becomes a strategic asset for companies aiming to navigate complex regulatory landscapes while optimizing their fleet operations. Additionally, the imperative need for enhanced operational efficiency and actionable insights in ship management boost the growth of the market. With the complexities of modern fleets, an integrated approach is essential to gain efficiency, reduce operational costs, and sustain competitiveness in the maritime sector. The demand is further driven by fleet management companies seeking solutions for crewing, maintenance, and day-to-day operations, allowing ship owners to focus on cargo booking. As the shipping industry increasingly embraces cloud-based services, the adoption of comprehensive and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

modular marine fleet management solutions grows, reflecting a crucial shift toward streamlined, data-driven practices for centralized administration and improved business performance. However, limited adoption due to high initial implementation costs and resistance to technology integration hinders the growth of the Marine fleet management software market. Furthermore, the rising demand for efficient fleet operations, enhanced data insights, and the adoption of cloud-based solutions in the maritime industry create a significant opportunity for growth of the market.

North America is projected to hold the most prominent market share in the upcoming forecast period. The region dominance is attributed to the well-established maritime industry, a high adoption rate of advanced technologies, and stringent regulatory requirements. Additionally, the focus on enhancing operational efficiency, ensuring safety compliance, and the presence of key market players contribute to North America's leadership in the marine fleet management software sector. The North America commitment to innovation and technological advancements further solidifies its position as a major hub for the adoption and development of cutting-edge solutions in the maritime domain. Moreover, Asia Pacific is poised to exhibit the fastest-growing region over the forecast period. Region growth is, fueled by robust maritime activities, increasing fleet sizes, and rising demand for operational efficiency. Countries like China, South Korea, and Japan lead in shipbuilding and maritime trade, driving the need for advanced software solutions. Additionally, stringent regulations and a growing focus on maritime safety and sustainability contribute to the rapid adoption of marine fleet management software in the region. The Asia-Pacific's dynamic shipping industry and the quest for streamlined operations position it as a key growth hub for marine fleet management software solutions.

Report Findings

1) Drivers

- The growing emphasis on regulatory compliance within the maritime industry acts as a key driver for the marine fleet management software market.
- The imperative need for enhanced operational efficiency and actionable insights in ship management boosts the growth of the market.

2) Restraints

- Limited adoption due to high initial implementation costs and resistance to technology integration hinders the growth of the marine fleet management software market.

3) Opportunities

- The rising demand for efficient fleet operations, enhanced data insights, and the adoption of cloud-based solutions in the maritime industry create a significant opportunity for growth of the market.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global marine fleet management software market is segmented on the basis of component, deployment type, and end user.

The Global Marine Fleet Management Software Market by Component

- Solution
- Services
- Software

The Global Marine Fleet Management Software Market by Deployment type

- Premise based deployment
- Cloud based deployment

The Global Marine Fleet Management Software Market by End User

- Ports and terminals
- Shipping Industries
- Maritime freight forwarders

Company Profiles

The companies covered in the report include

- BASS Software Ltd
- ABS Group
- DNV AS
- ConnectShip, Inc
- Hanseaticsoft GmbH
- Kongsberg Maritime
- iBe ERP
- Helm Operations Software Inc.
- Marasoft B.V
- SERTICA

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the marine fleet management software market.
2. Complete coverage of all the segments in the marine fleet management software market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global marine fleet management software market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Table of Content

Chapter 1. Preface

- 1.1.□Report Description
- 1.2.□Research Methods
- 1.3.□Research Approaches

Chapter 2. Executive Summary

- 2.1.□Marine Fleet Management Software Market Highlights
- 2.2.□Marine Fleet Management Software Market Projection
- 2.3.□Marine Fleet Management Software Market Regional Highlights

Chapter 3. Global Marine Fleet Management Software Market Overview

- 3.1.□Introduction
- 3.2.□Market Dynamics
 - 3.2.1.□Drivers
 - 3.2.2.□Restraints
 - 3.2.3.□Opportunities
- 3.3.□Porter's Five Forces Analysis
- 3.4.□IGR-Growth Matrix Analysis
 - 3.4.1.□IGR-Growth Matrix Analysis by Component
 - 3.4.2.□IGR-Growth Matrix Analysis by Deployment Type
 - 3.4.3.□IGR-Growth Matrix Analysis by End User
 - 3.4.4.□IGR-Growth Matrix Analysis by Region
- 3.5.□Value Chain Analysis of Marine Fleet Management Software Market

Chapter 4. Marine Fleet Management Software Market Macro Indicator Analysis

Chapter 5. Company Profiles and Competitive Landscape

- 5.1.□Competitive Landscape in the Global Marine Fleet Management Software Market
- 5.2.□Companies Profiles
 - 5.2.1.□BASS Software Ltd
 - 5.2.2.□ABS Group
 - 5.2.3.□DNV AS
 - 5.2.4.□ConnectShip, Inc
 - 5.2.5.□Hanseaticsoft GmbH
 - 5.2.6.□Kongsberg Maritime
 - 5.2.7.□iBe ERP
 - 5.2.8.□Helm Operations Software Inc.
 - 5.2.9.□Marasoft B.V
 - 5.2.10.□SERTICA

Chapter 6. Global Marine Fleet Management Software Market by Component

- 6.1.□Solution
- 6.2.□Services
- 6.3.□Software

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Chapter 7. Global Marine Fleet Management Software Market by Deployment Type

7.1.□Premise-based deployment

7.2.□Cloud-based deployment

Chapter 8. Global Marine Fleet Management Software Market by End User

8.1.□Ports and terminals

8.2.□Shipping Industries

8.3.□Maritime freight forwarders

Chapter 9. Global Marine Fleet Management Software Market by Region 2023-2030

9.1.□North America

9.1.1.□North America Marine Fleet Management Software Market by Component

9.1.2.□North America Marine Fleet Management Software Market by Deployment Type

9.1.3.□North America Marine Fleet Management Software Market by End User

9.1.4.□North America Marine Fleet Management Software Market by Country

9.1.4.1.□The U.S. Marine Fleet Management Software Market

9.1.4.1.1.□The U.S. Marine Fleet Management Software Market by Component

9.1.4.1.2.□The U.S. Marine Fleet Management Software Market by Deployment Type

9.1.4.1.3.□The U.S. Marine Fleet Management Software Market by End User

9.1.4.2.□Canada Marine Fleet Management Software Market

9.1.4.2.1.□Canada Marine Fleet Management Software Market by Component

9.1.4.2.2.□Canada Marine Fleet Management Software Market by Deployment Type

9.1.4.2.3.□Canada Marine Fleet Management Software Market by End User

9.1.4.3.□Mexico Marine Fleet Management Software Market

9.1.4.3.1.□Mexico Marine Fleet Management Software Market by Component

9.1.4.3.2.□Mexico Marine Fleet Management Software Market by Deployment Type

9.1.4.3.3.□Mexico Marine Fleet Management Software Market by End User

9.2.□Europe

9.2.1.□Europe Marine Fleet Management Software Market by Component

9.2.2.□Europe Marine Fleet Management Software Market by Deployment Type

9.2.3.□Europe Marine Fleet Management Software Market by End User

9.2.4.□Europe Marine Fleet Management Software Market by Country

9.2.4.1.□Germany Marine Fleet Management Software Market

9.2.4.1.1.□Germany Marine Fleet Management Software Market by Component

9.2.4.1.2.□Germany Marine Fleet Management Software Market by Deployment Type

9.2.4.1.3.□Germany Marine Fleet Management Software Market by End User

9.2.4.2.□United Kingdom Marine Fleet Management Software Market

9.2.4.2.1.□United Kingdom Marine Fleet Management Software Market by Component

9.2.4.2.2.□United Kingdom Marine Fleet Management Software Market by Deployment Type

9.2.4.2.3.□United Kingdom Marine Fleet Management Software Market by End User

9.2.4.3.□France Marine Fleet Management Software Market

9.2.4.3.1.□France Marine Fleet Management Software Market by Component

9.2.4.3.2.□France Marine Fleet Management Software Market by Deployment Type

9.2.4.3.3.□France Marine Fleet Management Software Market by End User

9.2.4.4.□Italy Marine Fleet Management Software Market

9.2.4.4.1.□Italy Marine Fleet Management Software Market by Component

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2.4.4.2.□Italy Marine Fleet Management Software Market by Deployment Type
- 9.2.4.4.3.□Italy Marine Fleet Management Software Market by End User
- 9.2.4.5.□Rest of Europe Marine Fleet Management Software Market
- 9.2.4.5.1.□Rest of Europe Marine Fleet Management Software Market by Component
- 9.2.4.5.2.□Rest of Europe Marine Fleet Management Software Market by Deployment Type
- 9.2.4.5.3.□Rest of Europe Marine Fleet Management Software Market by End User
- 9.3.□Asia Pacific
- 9.3.1.□Asia Pacific Marine Fleet Management Software Market by Component
- 9.3.2.□Asia Pacific Marine Fleet Management Software Market by Deployment Type
- 9.3.3.□Asia Pacific Marine Fleet Management Software Market by End User
- 9.3.4.□Asia Pacific Marine Fleet Management Software Market by Country
- 9.3.4.1.□China Marine Fleet Management Software Market
- 9.3.4.1.1.□China Marine Fleet Management Software Market by Component
- 9.3.4.1.2.□China Marine Fleet Management Software Market by Deployment Type
- 9.3.4.1.3.□China Marine Fleet Management Software Market by End User
- 9.3.4.2.□Japan Marine Fleet Management Software Market
- 9.3.4.2.1.□Japan Marine Fleet Management Software Market by Component
- 9.3.4.2.2.□Japan Marine Fleet Management Software Market by Deployment Type
- 9.3.4.2.3.□Japan Marine Fleet Management Software Market by End User
- 9.3.4.3.□India Marine Fleet Management Software Market
- 9.3.4.3.1.□India Marine Fleet Management Software Market by Component
- 9.3.4.3.2.□India Marine Fleet Management Software Market by Deployment Type
- 9.3.4.3.3.□India Marine Fleet Management Software Market by End User
- 9.3.4.4.□South Korea Marine Fleet Management Software Market
- 9.3.4.4.1.□South Korea Marine Fleet Management Software Market by Component
- 9.3.4.4.2.□South Korea Marine Fleet Management Software Market by Deployment Type
- 9.3.4.4.3.□South Korea Marine Fleet Management Software Market by End User
- 9.3.4.5.□Australia Marine Fleet Management Software Market
- 9.3.4.5.1.□Australia Marine Fleet Management Software Market by Component
- 9.3.4.5.2.□Australia Marine Fleet Management Software Market by Deployment Type
- 9.3.4.5.3.□Australia Marine Fleet Management Software Market by End User
- 9.3.4.6.□Rest of Asia-Pacific Marine Fleet Management Software Market
- 9.3.4.6.1.□Rest of Asia-Pacific Marine Fleet Management Software Market by Component
- 9.3.4.6.2.□Rest of Asia-Pacific Marine Fleet Management Software Market by Deployment Type
- 9.3.4.6.3.□Rest of Asia-Pacific Marine Fleet Management Software Market by End User
- 9.4.□RoW
- 9.4.1.□RoW Marine Fleet Management Software Market by Component
- 9.4.2.□RoW Marine Fleet Management Software Market by Deployment Type
- 9.4.3.□RoW Marine Fleet Management Software Market by End User
- 9.4.4.□RoW Marine Fleet Management Software Market by Sub-region
- 9.4.4.1.□Latin America Marine Fleet Management Software Market
- 9.4.4.1.1.□Latin America Marine Fleet Management Software Market by Component
- 9.4.4.1.2.□Latin America Marine Fleet Management Software Market by Deployment Type
- 9.4.4.1.3.□Latin America Marine Fleet Management Software Market by End User
- 9.4.4.2.□Middle East Marine Fleet Management Software Market
- 9.4.4.2.1.□Middle East Marine Fleet Management Software Market by Component
- 9.4.4.2.2.□Middle East Marine Fleet Management Software Market by Deployment Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.4.4.2.3.□Middle East Marine Fleet Management Software Market by End User
- 9.4.4.3.□Africa Marine Fleet Management Software Market
- 9.4.4.3.1.□Africa Marine Fleet Management Software Market by Component
- 9.4.4.3.2.□Africa Marine Fleet Management Software Market by Deployment Type
- 9.4.4.3.3.□Africa Marine Fleet Management Software Market by End User

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Marine Fleet Management Software Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2023-12-27 | 255 pages | Infinium Global Research and Consulting Solutions

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	1-5 User	\$4795.00
	Enterprise	\$7195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com