

## **Latin America Thermal Paper Market Research Report Forecast to 2030**

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### **Report description:**

Latin America Thermal Paper Market Research Report Forecast to 2030

#### **Market Overview**

The Latin America thermal paper market expansion is expected to register a healthy CAGR of 5.8% by the end of 2030.

The Latin America thermal paper market is a dynamic and evolving sector within the broader paper industry. This report provides an in-depth analysis of the market, focusing on segmentation by type, application, technology, and end-use industry. The aim is to offer valuable insights into the current landscape, trends, and potential growth opportunities. The Latin America thermal paper market is driven by various factors, including technological advancements, changing consumer preferences, and the increasing demand for efficient and reliable printing solutions. Direct thermal technology is gaining prominence due to its cost-effectiveness and minimal environmental impact. Additionally, the adoption of synthetic-base thermal paper is increasing owing to its durability and resistance to harsh conditions. The retail and packaging sectors are driving substantial demand for thermal paper, especially for point-of-sale receipts and labels.

#### **Market Segmentation**

Based on Type, the Latin America thermal paper market has been segmented into conventional thermal paper, top coated thermal paper, and synthetic-base thermal paper. In 2022, the conventional thermal paper segment for the Latin America thermal paper market is expected to drive the market by holding a substantial market share with a market value of USD 101.3 million. It is projected to register the highest 5.6% CAGR among the type segment during the projected period.

Based on application, the Latin America thermal paper market has been segmented into point of sale, lottery & gaming, tags & labels, and others. In 2022, point of sale segments led the market with substantial market shares.

Based on the technology, the Latin America thermal paper market has been segmented into direct thermal and thermal transfer. The direct thermal segment is anticipated to drive the Latin America thermal paper market throughout the forecast period.

Based on end use industry, the Latin America thermal paper market has been segmented into packaging and labelling, printing, retail, and others. In 2022, the retail segment for the Latin America thermal paper market is expected to drive the market by holding a substantial market share with a market value of USD 112.1 million.

#### **Major Players**

The key players operating in the Latin America Thermal Paper market include Ricoh Company Ltd., Appvion, Oji Papeis Especiais LTDA, Mitsubishi HiTec Paper, KOEHLER PAPER, Papeles y Conversiones de Mexico, PG Paper Company, Asia Pulp & Paper (APP)

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Sinar Mas, Suzhou Xiandai Paper Production, Jujo Thermal Ltd., among others.  
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