

# Functional Drinks Top 5 Emerging Markets Industry Guide 2018-2027

Industry Report | 2023-11-25 | 153 pages | MarketLine

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# Report description:

Functional Drinks Top 5 Emerging Markets Industry Guide 2018-2027

# Summary

The Emerging 5 Functional Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

- These countries contributed \$24,708.6 million to the global functional drinks industry in 2022, with a compound annual growth rate (CAGR) of 7.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$43,285.5 million in 2027, with a CAGR of 11.9% over the 2022-27 period.
- Within the functional drinks industry, China is the leading country among the top 5 emerging nations, with market revenues of \$16,847.9 million in 2022. This was followed by Mexico and India with a value of \$2,566.9 and \$2,228.5 million, respectively.
- China is expected to lead the functional drinks industry in the top five emerging nations, with a value of \$25,698.3 million in 2027, followed by India and Mexico with expected values of \$8,507.0 and \$4,357.7 million, respectively.

# Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five functional drinks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five functional drinks market
- Leading company profiles reveal details of key functional drinks market players' emerging five operations and financial

# performance

- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five functional drinks market with five year forecasts by both value and volume
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

# Reasons to Buy

- What was the size of the emerging five functional drinks market by value in 2022?
- What will be the size of the emerging five functional drinks market in 2027?
- What factors are affecting the strength of competition in the emerging five functional drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in the emerging five functional drinks market?

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