

Carbonated Soft Drinks North America (NAFTA) Industry Guide 2018-2027

Industry Report | 2023-11-25 | 85 pages | MarketLine

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Report description:

Carbonated Soft Drinks North America (NAFTA) Industry Guide 2018-2027

Summary

The NAFTA Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The carbonated soft drinks industry within the NAFTA countries had a total market value of \$110,182.8 million in 2022. The Mexico was the fastest growing country, with a CAGR of 6.3% over the 2018-22 period.
- Within the carbonated soft drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$84,530.4 million in 2022. This was followed by Mexico and Canada, with a value of \$21,948.1 and \$3,704.3 million, respectively.
- The US is expected to lead the carbonated soft drinks industry in the NAFTA bloc, with a value of \$105,753.4 million in 2027, followed by Mexico and Canada with expected values of \$29,102.4 and \$4,496.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA carbonated soft drinks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA carbonated soft drinks market
- Leading company profiles reveal details of key carbonated soft drinks market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA carbonated soft drinks market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA carbonated soft drinks market by value in 2022?
- What will be the size of the NAFTA carbonated soft drinks market in 2027?
- What factors are affecting the strength of competition in the NAFTA carbonated soft drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA carbonated soft drinks market?

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