

New Cars North America (NAFTA) Industry Guide 2018-2027

Industry Report | 2023-11-25 | 148 pages | MarketLine

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Report description:

New Cars North America (NAFTA) Industry Guide 2018-2027

Summary

The NAFTA New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The new cars industry within the NAFTA countries had a total market value of \$555.3 billion in 2022. The US was the fastest growing country, with a CAGR of -6.2% over the 2018-22 period.
- Within the new cars industry, the US is the leading country among the NAFTA bloc, with market revenues of \$502.4 billion in 2022. This was followed by Canada and Mexico, with a value of \$30.9 and \$22.0 billion, respectively.
- The US is expected to lead the new cars industry in the NAFTA bloc, with a value of \$601.1 billion in 2027, followed by Canada and Mexico with expected values of \$37.9 and \$27.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA new cars market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA new cars market
- Leading company profiles reveal details of key new cars market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA new cars market with five year forecasts by both value and volume

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- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA new cars market by value in 2022?
- What will be the size of the NAFTA new cars market in 2027?
- What factors are affecting the strength of competition in the NAFTA new cars market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA new cars market?

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