

## **Transportation Services Global Industry Guide 2018-2027**

Industry Report | 2023-11-25 | 378 pages | MarketLine

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### **Report description:**

Transportation Services Global Industry Guide 2018-2027

#### Summary

Global Transportation Services industry profile provides top-line qualitative and quantitative summary information including: industry group size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

#### Key Highlights

- The transportation services industry comprises the air, marine, rail, and road freight sectors.
- The air freight industry refers to the revenue earned by airlines from cargo and mail via air transportation, either on dedicated freighter aircraft or as cargo carried in the belly of passenger aircraft. This includes both scheduled and charter services.
- The marine freight sector consists of revenues generated from freight transportation by ship container and dry bulk cargo by sea and ocean-going vessels.
- The rail freight sector refers to the transportation of goods and materials by rail, and it encompasses the revenues generated from such transportation services. This involves using trains to move cargo, including various products and commodities such as raw materials, finished goods, and industrial equipment.
- The road freight sector is valued as revenues generated from freight transportation by road.
- For all sectors, domestic and international carriage is included. International freight revenues are assigned to the country of origin to avoid double-counting in regional and global markets.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.
- The global transportation services industry group had total revenues of \$3,614.5 billion in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.

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- The road segment accounted for the industry group's largest proportion in 2022, with total revenues of \$2,363.5 billion, equivalent to 65.4% of the industry group's overall value.
- The growth in the transportation services industry group is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in China reached 99.4 in February 2023, up from 97.01 in November 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global transportation services industry group
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global transportation services industry group
- Leading company profiles reveal details of key transportation services industry group players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global transportation services industry group with five year forecasts

#### Reasons to Buy

- What was the size of the global transportation services industry group by value in 2022?
- What will be the size of the global transportation services industry group in 2027?
- What factors are affecting the strength of competition in the global transportation services industry group?
- How has the industry group performed over the last five years?
- What are the main segments that make up the global transportation services industry group?

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