

Make-Up North America (NAFTA) Industry Guide 2018-2027

Industry Report | 2023-11-25 | 97 pages | MarketLine

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Report description:

Make-Up North America (NAFTA) Industry Guide 2018-2027

Summary

The NAFTA Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The make-up industry within the NAFTA countries had a total market value of \$21,078.1 million in 2022. The Canada was the fastest growing country, with a CAGR of 0.5% over the 2018-22 period.
- Within the make-up industry, the US is the leading country among the NAFTA bloc, with market revenues of \$18,209.6 million in 2022. This was followed by Canada and Mexico, with a value of \$1,502.0 and \$1,366.5 million, respectively.
- The US is expected to lead the make-up industry in the NAFTA bloc, with a value of \$21,963.2 million in 2027, followed by Canada and Mexico with expected values of \$1,761.0 and \$1,660.2 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA make-up market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA make-up market
- Leading company profiles reveal details of key make-up market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA make-up market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA make-up market by value in 2022?
- What will be the size of the NAFTA make-up market in 2027?
- What factors are affecting the strength of competition in the NAFTA make-up market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA make-up market?

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