

North America Home Care Market Report and Forecast 2024-2032

Market Report | 2023-12-28 | 138 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

North America Home Care Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the North America home care market is projected to grow at a CAGR of 2.8% between 2024 and 2032. Aided by the escalating demand for home care services due to the aging population and the rising prevalence of chronic illnesses, the market is expected to grow significantly by 2032.

Home care encompasses a wide range of health and supportive care services provided in the home setting. These services are designed to cater to the needs of individuals who require assistance with daily activities, medical care, or rehabilitation. The spectrum of home care services includes personal care, skilled nursing, therapy services, and palliative care. As the preference for aging in place and receiving care in the comfort of one's home increases, the North America home care market growth is witnessing a surge.

The aging population is a primary driver of market expansion. With the growing number of seniors who prefer to live independently, there is a heightened demand for home care services that enable them to maintain their lifestyle while receiving necessary care. Additionally, the increasing prevalence of chronic diseases, such as diabetes, heart disease, and dementia, necessitates ongoing care and management, further propelling the demand for home care services.

Technological advancements have been influencing the North America home care market outlook. Innovations such as telehealth, remote monitoring, and health informatics have revolutionised the delivery of home care services. These technologies enable healthcare providers to monitor patients remotely, offer virtual consultations, and manage care more effectively, thereby enhancing the quality of care and patient outcomes.

Consumer preference for home care services is also driven by the cost-effectiveness and convenience they offer. Home care services are often more affordable than hospital or nursing home care and provide individuals with the comfort and familiarity of their own home. This cost-effectiveness, coupled with the personalised nature of home care, makes it an attractive option for many families.

The market is characterised by a diverse mix of service providers, ranging from independent caregivers to large home care agencies. Key players in the North America home care market include companies such as Kindred Healthcare, Amedisys, LHC Group, and Encompass Health. These organisations offer a wide array of services and are continuously expanding their offerings

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

to meet the evolving needs of the market.

Government policies and reimbursement models have a role to play in the surging North America home care market demand. Medicare, Medicaid, and private insurance play crucial roles in funding home care services. Changes in healthcare policies, reimbursement rates, and eligibility criteria can have profound impacts on the market dynamics. Service providers are therefore closely monitoring policy developments to adapt their strategies accordingly.

Market Segmentation

The market can be divided based on product, distribution channel, and region.

Market Breakup by Product

- Kitchen Care
 - o□Dishwash Detergent
 - o□Rinse Aid
 - o□Degreaser
 - o□Oven and Grill Cleaner
 - o□Fresh Produce Wash
 - o□Others
- Household Care
 - o□Odour Control
 - o□Mattress Cleaner
 - o□Carpet Cleaner
 - o□Others
- Bathroom Care
 - o□Descaler
 - o□Bathroom Cleaner
 - o□Others
- Laundry Care
 - o□Liquid Laundry Detergent
 - o□Stain Remover
 - o□Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Market Breakup by Region

- United States
- Canada

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the North America home care market. Some of the major players explored in the report by Expert Market Research are as follows:

- Unilever plc
- Henkel AG & Co. KGaA
- The Procter & Gamble Company
- S.C. Johnson & Sons Inc.
- Colgate-Palmolive Company
- Others

About Us

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 North America
- 7 Opportunities and Challenges in the Market
- 8 North America Home Care Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 North America Home Care Historical Market (2018-2023)
 - 8.3 North America Home Care Market Forecast (2024-2032)
 - 8.4 North America Home Care Market by Product
 - 8.4.1 Kitchen Care
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.1.3 Market by Type
 - 8.4.1.3.1 Dishwash Detergent
 - 8.4.1.3.2 Rinse Aid
 - 8.4.1.3.3 Degreaser
 - 8.4.1.3.4 Oven and Grill Cleaner
 - 8.4.1.3.5 Fresh Produce Wash
 - 8.4.1.3.6 Others
 - 8.4.2 Household Care
 - 8.4.2.1 Historical Trend (2018-2023)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.2.2 Forecast Trend (2024-2032)
- 8.4.2.3 Market by Type
 - 8.4.2.3.1 Odour Control
 - 8.4.2.3.2 Mattress Cleaner
 - 8.4.2.3.3 Carpet Cleaner
 - 8.4.2.3.4 Others
- 8.4.3 Bathroom Care
 - 8.4.3.1 Historical Trend (2018-2023)
 - 8.4.3.2 Forecast Trend (2024-2032)
 - 8.4.3.3 Market by Type
 - 8.4.3.3.1 Descaler
 - 8.4.3.3.2 Bathroom Cleaner
 - 8.4.3.3.3 Others
- 8.4.4 Laundry Care
 - 8.4.4.1 Historical Trend (2018-2023)
 - 8.4.4.2 Forecast Trend (2024-2032)
 - 8.4.4.3 Market by Type
 - 8.4.4.3.1 Liquid Laundry Detergent
 - 8.4.4.3.2 Stain Remover
 - 8.4.4.3.3 Others
- 8.5 North America Home Care Market by Distribution Channel
 - 8.5.1 Supermarkets and Hypermarkets
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 Convenience Stores
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 Online Stores
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 Others
- 8.6 North America Home Care Market by Region
 - 8.6.1 United States
 - 8.6.2 Canada
- 9 Regional Analysis
 - 9.1 United States
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Canada
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Market Structure
 - 11.2 Company Profiles
 - 11.2.1 Unilever plc
 - 11.2.1.1 Company Overview
 - 11.2.1.2 Product Portfolio
 - 11.2.1.3 Demographic Reach and Achievements
 - 11.2.1.4 Certifications
 - 11.2.2 Henkel AG & Co. KGaA
 - 11.2.2.1 Company Overview
 - 11.2.2.2 Product Portfolio
 - 11.2.2.3 Demographic Reach and Achievements
 - 11.2.2.4 Certifications
 - 11.2.3 The Procter & Gamble Company
 - 11.2.3.1 Company Overview
 - 11.2.3.2 Product Portfolio
 - 11.2.3.3 Demographic Reach and Achievements
 - 11.2.3.4 Certifications
 - 11.2.4 S.C. Johnson & Sons Inc.
 - 11.2.4.1 Company Overview
 - 11.2.4.2 Product Portfolio
 - 11.2.4.3 Demographic Reach and Achievements
 - 11.2.4.4 Certifications
 - 11.2.5 Colgate-Palmolive Company
 - 11.2.5.1 Company Overview
 - 11.2.5.2 Product Portfolio
 - 11.2.5.3 Demographic Reach and Achievements
 - 11.2.5.4 Certifications
 - 11.2.6 Others

12 Key Trends and Developments in the Market

List of Key Figures and Tables

1. North America Home Care Market: Key Industry Highlights, 2018 and 2032
2. North America Home Care Historical Market: Breakup by Product (USD Million), 2018-2023
3. North America Home Care Market Forecast: Breakup by Product (USD Million), 2024-2032
4. North America Home Care Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
5. North America Home Care Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
6. North America Home Care Historical Market: Breakup by Country (USD Million), 2018-2023
7. North America Home Care Market Forecast: Breakup by Country (USD Million), 2024-2032
8. North America Home Care Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Home Care Market Report and Forecast 2024-2032

Market Report | 2023-12-28 | 138 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com