

## **India Pet Care Products Market Report and Forecast 2024-2032**

Market Report | 2023-12-27 | 170 pages | EMR Inc.

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### **Report description:**

India Pet Care Products Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the India pet care products market is projected to grow at a CAGR of 23.7% between 2024 and 2032. Aided by a combination of factors influencing consumer behaviour and industry trends, the market is expected to grow significantly by 2032.

Pet care products encompass a wide range of items including pet food, grooming products, toys, and healthcare essentials. These products are crucial for maintaining the health, well-being, and happiness of pets. In India, the increasing pet adoption rates and the growing humanisation of pets are major factors propelling the India pet care products market growth.

Pet ownership in India has seen a remarkable increase in recent years, partly due to changing lifestyles and the rising middle-class population. Pets are increasingly being considered as family members, leading to a greater focus on their care and well-being. This shift in perception has resulted in increased spending on high-quality pet care products.

The rising awareness among pet owners about the importance of nutrition and health for their pets has led to a surge in demand for premium pet food products. These products are often tailored to meet the specific dietary needs of different breeds and ages of pets. Additionally, the growing trend of pet humanisation has led to the popularity of gourmet and specialised pet foods.

Grooming products are another significant segment influencing the India pet care products market outlook. The demand for shampoos, conditioners, brushes, and other grooming accessories is on the rise, driven by pet owners' desire to maintain their pets' hygiene and appearance. This trend is further supported by the increasing availability of professional pet grooming services across the country.

Healthcare products, including supplements, medications, and preventive care items, are also witnessing growing demand. With the rising awareness of pet health issues and the availability of advanced veterinary care, Indian pet owners are increasingly investing in healthcare products to ensure the longevity and well-being of their pets.

The India pet care products market demand is poised for substantial growth, fuelled by the increasing pet ownership, rising disposable incomes, and the humanisation of pets. As Indian consumers become more aware of the diverse needs of their pets, the demand for high-quality pet care products is expected to surge. Additionally, the expansion of retail and online channels offering pet care products provides easier access and a wider variety for consumers. With these favourable market dynamics, the

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India pet care products market is set to witness significant expansion, offering ample opportunities for both existing and new players in the coming years.

#### Market Segmentation

The market can be divided based on pet type and region.

#### Market Breakup by Pet Type

- Dog

- Cat

#### Market Breakup by Region

- North India

- South India

- West India

- East India

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India pet care products market. Some of the major players explored in the report by Expert Market Research are as follows:

- Mars Incorporated

- Purina

- Terrai Natural Products

- Glenand Group

- Petacom

- Petkin inc

- Wahl Clipper Corporation

- Orange Pet Nutrition Pvt Ltd

- Petbuddy Products Pvt Ltd.

- Others

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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