

## **North America Tomato Processing Market Report and Forecast 2024-2032**

Market Report | 2023-12-26 | 120 pages | EMR Inc.

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### **Report description:**

North America Tomato Processing Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the North America tomato processing market is projected to grow at a CAGR of 2.7% between 2024 and 2032. Aided by the escalating consumption of processed tomato products and the innovative advancements in processing techniques, the market is expected to grow significantly by 2032.

Tomatoes, being rich in vitamins, minerals, and antioxidants, have been a staple in North American diets. The processing of tomatoes extends their shelf life and enhances their flavour, making them a key ingredient in a myriad of products such as sauces, pastes, ketchup, juices, and canned tomatoes. The North America tomato processing market growth is primarily driven by the increasing consumer inclination towards convenience foods and the burgeoning demand for tomato-based culinary products. The rise in health consciousness among consumers has steered the growth of the tomato processing market. Tomatoes are a significant source of lycopene, a powerful antioxidant, which is known to offer several health benefits. Processed tomato products have higher bioavailability of lycopene compared to fresh tomatoes, which has led to a surge in their consumption. Furthermore, the growing awareness of the nutritional benefits of tomatoes has significantly contributed to the rising popularity of processed tomato products in North America.

The advancement in processing technologies has been influencing the North America tomato processing market outlook. Innovations in processing methods have led to improved product quality, enhanced flavour profiles, and extended shelf life of tomato products. This, coupled with the adoption of sustainable and eco-friendly processing practices, has positively influenced consumer preferences, thus bolstering the market growth.

In addition to the increasing consumer demand, the market is also driven by the thriving foodservice industry in North America. Restaurants and fast-food chains extensively use processed tomato products as key ingredients in various cuisines. This has led to a consistent demand for high-quality processed tomato products, thereby fuelling the market expansion.

The growing trend of organic and non-GMO food products has been helping in scaling of the North America tomato processing market demand. Consumers are increasingly seeking organic and naturally processed tomato products, free from synthetic additives and preservatives. This shift in consumer preference has prompted manufacturers to invest in organic farming and natural processing techniques, thereby contributing to market growth.

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## Market Segmentation

The market can be divided based on product type, distribution channel, and country.

### Market Breakup by Product Type

- Sauces
- Paste
- Canned Tomatoes
- Ketchup
- Juice
- Others

### Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online Stores
- Others

### Market Breakup by Country

- United States of America
- Canada
- Mexico

## Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the North America tomato processing market. Some of the major players explored in the report by Expert Market Research are as follows:

- The Morning Star Company
- Olam Group
- Campbell Soup Company
- Neil Jones Food Company
- J.G. Boswell Tomato Company
- Conagra Brands, Inc.
- Del Monte Foods Inc.
- CONESA Group
- Stanislaus Food Products
- Los Gatos Tomato Products
- Others

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