

Middle East Sheep Meat Market Report and Forecast 2024-2032

Market Report | 2023-12-22 | 140 pages | EMR Inc.

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Report description:

Middle East Sheep Meat Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Middle East sheep meat market is projected to grow at a CAGR of 1.6% between 2024 and 2032. Aided by the deep-rooted culinary traditions and increasing consumption in the region, the market is expected to grow significantly by 2032.

Sheep meat, known for its rich flavour and nutritional value, is a staple in Middle Eastern cuisine. It is a key ingredient in numerous traditional dishes and is celebrated for its cultural significance in the region. The meat is not only a source of high-quality protein but also provides essential nutrients like iron, zinc, and B vitamins, making it an integral part of the dietary preferences in the Middle East.

The Middle East sheep meat market growth is driven by several factors. Firstly, the increasing population and rising income levels in the Middle East have led to a surge in meat consumption, including sheep meat. This is further supported by the growing hospitality sector, where sheep meat is a preferred choice in restaurants and hotels due to its versatility and flavour.

Cultural practices and religious festivities also play a significant role in propelling the demand for sheep meat. Festivals such as Eid al-Adha witness a significant spike in sheep meat consumption, as it is traditionally used for feasts and as a symbol of sacrifice and sharing.

According to the Middle East sheep meat market analysis, the growing health consciousness among consumers is leading to a preference for sheep meat, which is perceived as a healthier alternative to other red meats. This shift is driven by the awareness of the nutritional benefits of sheep meat, particularly its lower fat content and higher levels of beneficial fatty acids.

The market landscape is characterised by the presence of several key players who are focusing on improving their supply chains, quality control, and market reach. Strategic collaborations, technological innovations, and investments in sustainable farming practices are some of the key initiatives undertaken by these players.

The Middle East sheep meat market outlook is also being influenced by the booming international trade. Several countries in the region are significant importers of sheep meat, and there is potential for growth in exports from countries with surplus production. This aspect of the market is particularly important given the global nature of the meat industry and the interdependencies among different regions.

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Market Segmentation

The market can be divided based on type, product, offering, end use, distribution channel, and country.

Market Breakup by Type

- Organic
- Conventional

Market Breakup by Product

- Fresh
- Frozen
- Processed

Market Breakup by Offering

- Neck
- Shoulder
- Rib
- Breast
- Leg
- Foreshank
- Others

Market Breakup by End Use

- Food Service
- Retail

Market Breakup by Distribution Channel

- Online
- Offline

Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Israel
- Turkey
- Iran
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Middle East sheep meat market. Some of the major players explored in the report by Expert Market Research are as follows:

- Alin Meats Co.
- Golden Meat Company Ltd.
- Meat Hub
- Others

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